

**The Louis Roederer Foundation Revelation Prize awarded to
“Bull”, the film that set the Deauville American Film Festival alight**



Frédéric Rouzaud, President of the Louis Roederer Foundation and the Revelation Jury presided by Anna Mouglalis
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On Saturday, 14 September 2019, at the closing ceremony of the 45th edition of the Deauville American Film Festival, the Revelation Jury awarded the Louis Roederer Foundation Revelation Prize to the film “Bull”, the first feature film directed by Annie Silverstein. This film, which picked up a lot of attention, was also awarded the Grand Prize and the Critic’s Prize.

The Revelation Jury, presided by the actress Anna Mouglalis, included the actors Roman Kolinka and Damien Bonnard, producer Marie-Louise Khondji, and actress Alice Belaïdi.



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Talking about the film “Bull”, Anna Mouglalis says “it draws an extremely accurate and disturbing picture of Donald Trump’s America, that America abandoned by its politicians whether it be in terms of education or healthcare (...). It is a film that is political without ever being dogmatic. The director reinvents the story of learning against a backdrop of social disaster. It overturns all the codes and clichés within an America that we think we know, that of Texas and the Rodeo community”.

The film is about a teenager from the suburbs of Houston who, while her mother is away serving a sentence in a state penitentiary, trashes her neighbour's home in a fit of youthful defiance. To make amends, she is forced to help the owner of the vandalised house, an ex-bull rider, by running errands for him. While travelling with him, she discovers a passion for bull riding. Yet, bad influences back home in her leafy subdivision outside Houston lure her back into delinquent ways...

“Bull” is the first feature film by Director Annie Silverstein. Before earning her MFA in Film Production from the University of Texas, Austin (USA), she spent ten years as a youth worker and media educator, collaborating on community film-based projects with Native American youth on reservations across Washington State. Her second short film, Skunk, won the first prize at the Cinéfondation of the 2014 Festival de Cannes.

Ever keen to support emerging talents, the Louis Roederer Foundation is delighted by this new nomination. The Revelation Prize that bears its name, illustrates the Foundation’s commitment to the Seventh Art. It is also the reflection of the friendship between the Deauville American Film Festival, the Champagne House and its Foundation.

About the Louis Roederer Foundation

The Louis Roederer Foundation was created in 2011 with the purpose of perpetuating Louis Roederer's sponsorship activity which followed on from its discovery of the photography collection of the Bibliothèque nationale de France (BnF) in 2003. Since being awarded the title of "Major Patron of Culture and Arts", the foundation has continued to demonstrate its commitment to art through its support for the Grand Palais as well as an active partnership with the Palais de Tokyo. With each of its sponsorships, at events held in the various shrines to culture and intelligence, and which include the BnF Photography Research Grant, the Rencontres d'Arles' Discovery Prize and the Revelation Prize at the Deauville American Film Festival, the Louis Roederer Foundation has never lost sight of the fact that its finest vocation remains its commitment to contemporary creation.

www.louis-roederer.com/en/foundation

About Louis Roederer

Founded in 1776 in Reims, Louis Roederer is an independent family-run champagne house directed by Frédéric Rouzaud. In addition to producing Louis Roederer and Cristal champagnes, Louis Roederer also owns Deutz champagne, Château Pichon Longueville Comtesse de Lalande (a Pauillac Grand cru classé), Château de Pez (Saint-Estèphe) and Maison Descaves, in Bordeaux, Domaines Ott* in Provence, Delas Frères in the Rhône valley, Porto Ramos Pinto in Portugal, and, in California, Roederer Estate, Scharffenberger Cellars, Domaine Anderson and Merry Edwards Winery.

www.louis-roederer.com

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