

PRESS KIT



View of Henrique Oliveira's exhibition, "Baitogogo". Palais de Tokyo.
2013 SAM artist-in-residence Photo: Marc Domage ©

SAM ART
PROJECTS

**A philanthropic mission in support
of artistic production and exchange**

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NEWS 2018



'Dans quel sens traverser les antipodes', 2018
(Detail) Mixed media installation, variable dimensions.
Massinissa Selmani, courtesy of the artist

FEBRUARY

Exhibition by Massinissa Selmani
(2016 SAM prize-winner)
Palais de Tokyo, Paris

'Ce qui coule n'a pas de fin'
16.02.2018 – 13.05.2018
Curator: Yoann Gourmel

Massinissa Selmani was born in 1980 in Algiers, but now lives and works in Tours. Here, the artist presents a project on the traces of Louise Michel in Algeria and New Caledonia. In this project, he pursues his experimental work around the medium of drawing, combining a documentary approach and fictional constructions, which take as their starting point, political and social history. Through the confrontation, juxtaposition and superposition of elements, Massinissa Selmani creates enigmatic and ambiguous scenes that bear witness to the absurdity of human behaviour, and to architecture as an instrument of power. This concertinaing effect between current affairs and historical events will be presented in the context of his solo exhibition at the Palais de Tokyo, with as its title 'That which flows has no end'.

JUNE

Exhibitions by Julieta Garcia Vazquez & Bronwyn Katz
(2018 SAM artists-in-residence)
Palais de Tokyo, Paris

Julieta Garcia Vazquez lives and works in Buenos Aires, Argentina. She is a member of the Rosa Chanco Collective which seeks to eliminate the discrimination between the group and the individual, by generating projects that go beyond the notions of democracy and consent.

Curator: Adélaïde Blanc
22.06.2018 – 30.07.2018

Bronwyn Katz lives and works between Cape Town and Johannesburg in South Africa. Her work incorporates sculpture, installation, video and performance. Within the context of her artistic practice, she is interested in the notions of object, person and lived space. The artist is also a founding member of iQhiya, a collective of women artists based in Cape Town and Johannesburg.

Curator: Marie-Ann Yemsi
22.06.2018 – 09.09.2018



© Julieta Garcia Vazquez



© Bronwyn Katz

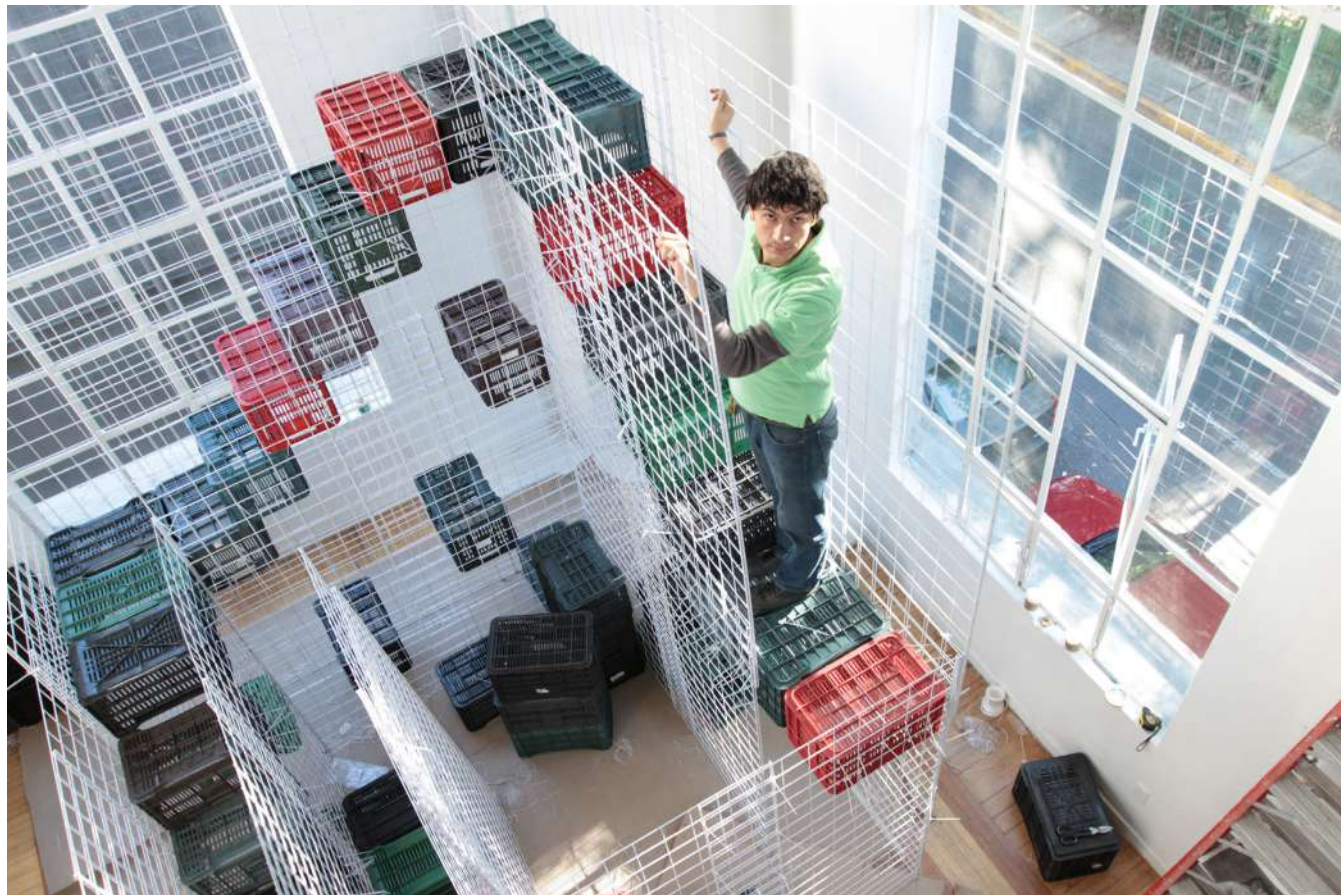
ANNOUNCEMENT OF THE 2019 ARTISTS IN RESIDENCE

The committee of Sam Art Projects has selected the next two artists in residence for 2019: Felipe Arturo (Colombia) and Taus Makhacheva (Russia). The artworks realised in the frame of this residence will be shown at 2019 Lyon Biennale.

FELIPE ARTURO (COLOMBIA)

Architect and artist born in Bogotá in 1979, his practice takes elements from fields in the proximities of urbanism, architecture and art in relation to history, geography and economy. His projects are mainly sculptures, installations and videos departing from concepts such as structure, sequence or materiality. The artworks are based on traces of cultures of ancient and modern worlds that are manifested in contemporary culture as constructive techniques, vernacular architectures, formal and informal economies as well as language and its verbal, poetic and narrative formalizations.

Arturo completed a MFA at Columbia University in New York and is currently an associate professor at Universidad Tadeo Lozano, Bogotá. He had been invited to participate in solo projects at Arco, Madrid (2011); Art Basel, Miami Beach (2012), Artbo, Bogotá (2013), Maco, Mexico D.F. (2014), ArtRio (2014) and FIAC, Paris (2017), among others.



Felipe Arturo, photo credit: Cristobal Riestra ©



Taus Makhacheva, photo credit: Tasya Menaker ©

TAUS MAKHACHEVA (RUSSIA)

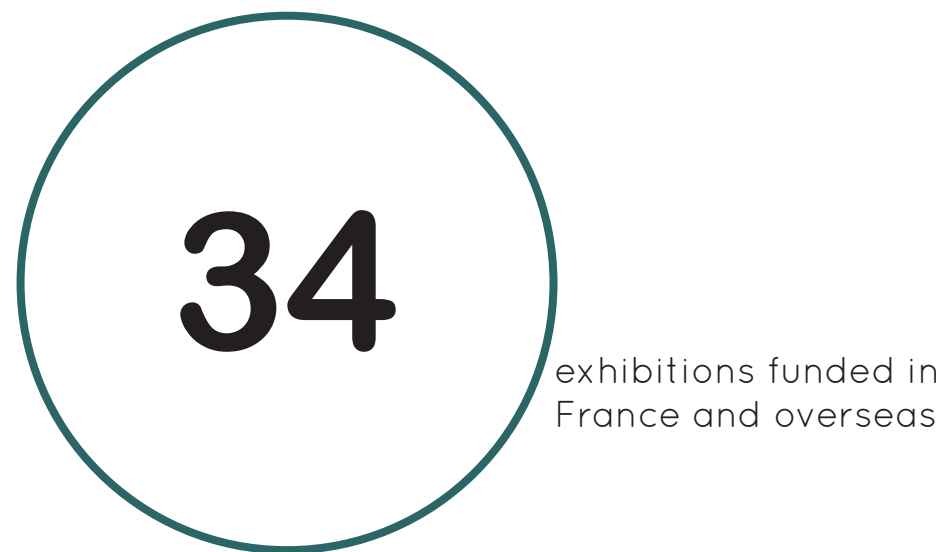
Taus Makhacheva grew up in Moscow, while her background is in Dagestan, in the Caucasian part of Russia, it's this personal connection that is often the starting point for her work, exploring a complex relationship between history, politics of memory and contemporary life. Taus Makhacheva (b.1983 Moscow, lives and works in Moscow) holds a BA in Fine Art from Goldsmiths (2007) and a MFA from Royal College of Art (2013).

Selected exhibitions: Venice Biennial (2017); Garage Triennial of Russian Contemporary Art (2017, Garage Museum of Contemporary Art); Museum ON/OFF, Centre Pompidou (2016); Shanghai Biennial (2016); Kyiv Biennial (2015); Moscow Biennale (2015 and 2011); Sharjah Biennial (2013); Liverpool Biennial (2012); Makhacheva winner of 6 Moscow Biennale of Contemporary Art Foundation Prize (Moscow, 2015), "Future of Europe" Prize, Museum of Contemporary art, Leipzig, (2014) and the "New Generation - Innovation" State Prize (2012).

IN FIGURES



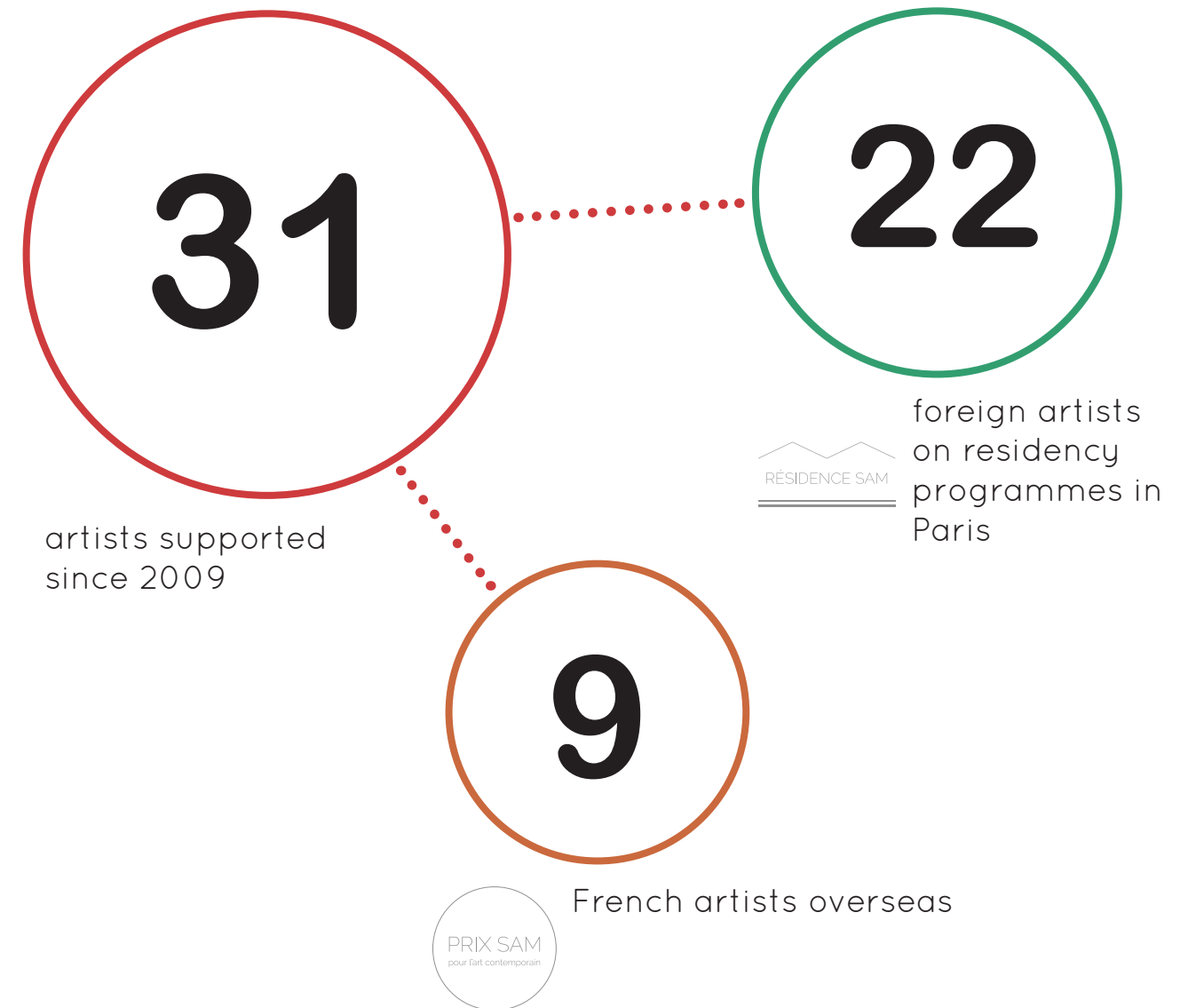
3 forms of sponsorship



18

countries involved in SAM Art Projects' activities

Algeria, Argentina, Australia, Brazil, Colombia, France, India, Indonesia, Japan, Malaysia, Mexico, Peru, Poland, South Africa, Turkey, Uganda, Ukraine & Zimbabwe



The SAM prize in 3 dates



THE STORY BEHIND SAM ART PROJECTS: SANDRA HEGEDÜS



© Fred Marigaux

Born in São Paulo, Brazil, Sandra Hegedüs studied philosophy and film at the prestigious Fundação Armando Alvares Penteado (FAAP). A politically engaged artist, active in the São Paulo cultural sphere, she gave several performances in the early 1980s before settling in France in 1990. It was here that she developed a career as a producer of reports and documentary films. Passionate about art, she began a collection of contemporary art from 2005 onward. However, her desire to do more in terms of supporting and promoting artistic creation soon led her to become a patron of the arts.

In 2009, she created SAM Art Projects, which aims to promote, through residency programmes and the attribution of an annual award, the work of foreign artists in France, and French artists overseas. In a spirit of exchange and dialogue, the projects supported by SAM Art link the Parisian art scene to countries outside of the usual art circuits.

Dynamic, spontaneous and determined, Sandra Hegedüs may be said to belong to this new generation of tenacious collectors who have made their mark on the French cultural landscape in recent years, creating audacious philanthropic projects, supporting emerging talents, and sponsoring ambitious projects that transcend borders. Like her collection, the artistic creations she supports do not respond to the concerns of the art market, but instead reflect her unwavering respect for, and attention to the new worldviews brought by these artists.

Thanks to her infectious energy and her ability to surround herself with loyal supporters and experts, she has managed to bring together significant financial means and human resources to enable the realization of numerous projects, and in so doing, providing artists with greater visibility and recognition.



© Louis-Cyprien Rials, 'Dilmun' (2014), courtesy of the artist (2017 SAM prize-winner)



Louis-Cyprien Rials (2017 SAM prize-winner) and Sandra Hegedüs
Photo: Jean Picon ©

OUR ACTIONS

● THE SAM CONTEMPORARY ART PRIZE



The SAM Prize for Contemporary Art is awarded every year in December, after deliberation by the jury, to an artist working in the field of the visual and plastic arts, residing in France and presenting a project intended for a foreign country (excluding Europe and North America). In addition to the 20,000 euros in prize money, the winner also benefits from an exhibition at the Palais de Tokyo in the months following his trip and the publication of a monograph.

The SAM Prize allows the prize-winning artist to gain greater visibility at an international level and affords him/her the experience of working in other regions and creating art projects outside their habitual cultural environment. The purpose of the Prize is to raise questions and to showcase one's discoveries and research into lesser-known territories. The exhibition at the Palais de Tokyo is a means of further increasing the artist's renown and establishing their reputation amongst professionals in the art world and amongst the public.

NEW 2018!

The artwork of the SAM prize-winner enters the collections of the Centre Pompidou every year. This donation will apply retrospectively to the works of Zineb Sedira, Laurent Pernot, Ivan Argote, Angelika Markul, Bouchra Khalili and Mel O'Callaghan.

SAM Prize* - selection criteria
Candidates should:

- be a French artist or resident in France for at least 2 years
- propose a project for a country that is neither in Europe nor North America
- be over 25 years old
- be represented by a gallery in Europe

* The call for submissions or projects remains open every year from June to September. It concerns all modes of artistic expression and all disciplines belonging to the sphere of the plastic and visual arts.

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Whether they are known in their own country or not, the foreign artists welcomed on residency programmes in France benefit from a great deal of visibility. SAM Art Projects is endowed with a veritable gift of foresight, and acts like a springboard for artists on the road to success.

● RESIDENCIES

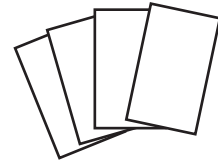


SAM Art Projects finances and manages an artists' residency programme in Paris, which every year, welcomes two foreign artists (excluding Europeans and North Americans). SAM Art Projects sponsors each artist's stay in an allocated studio at the Cité Internationale des Arts in Paris, and finances the production of his/her solo exhibition at the Palais de Tokyo, at the end of the residency.

A selection of contenders for the residency programme is drawn up every April by a committee of leading figures from the art world. The members of the committee change every three years. Each member nominates an eligible artist. Unlike the SAM Prize, the focus here is not on a single project but on the foreign artist's entire body of work to date.

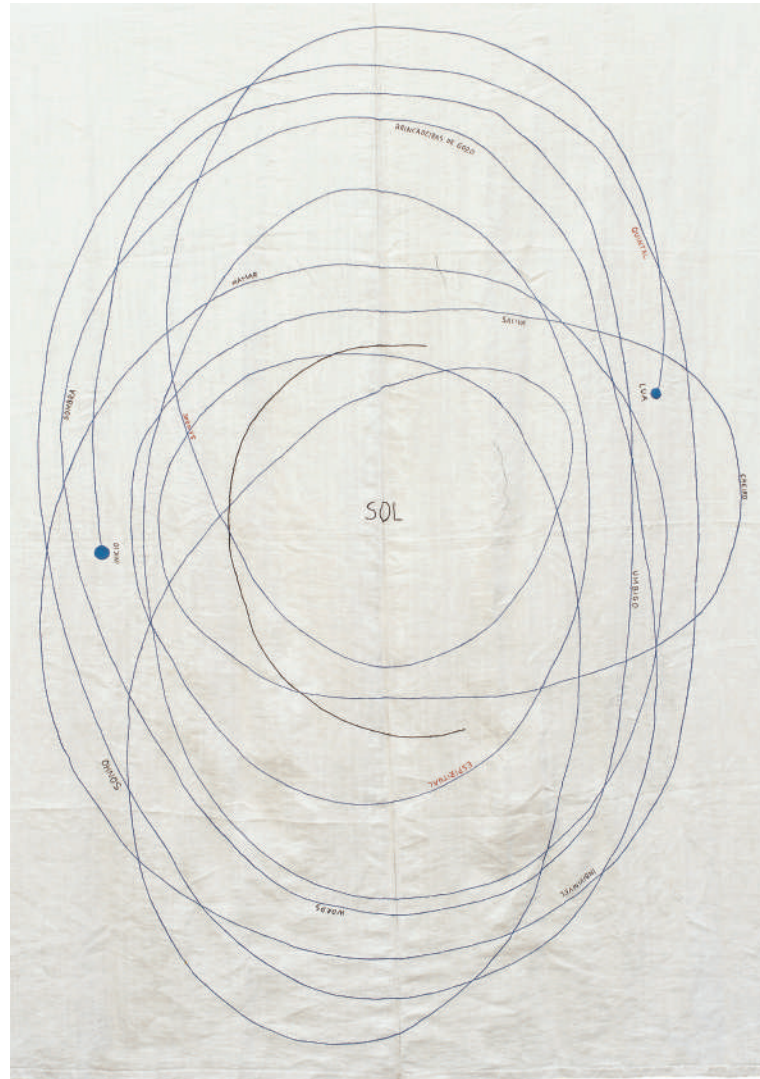
The residencies of SAM Art Projects consist of two stages: during the first stage the artist comes to Paris to visit the studio space and meet the curators at the Palais de Tokyo. During this time, the artist is encouraged to soak up the atmosphere of the city in an effort to gain a better overview of their final project (for example Rodrigo Braga, who presented a project in October 2016 spent a month and a half in Paris in preparation the previous year). The artist then goes back to his/her home country and during the second phase, returns to produce his/her artwork in Paris. This period culminates in the exhibition at the Palais de Tokyo. The length of the artists' stay can vary according to their needs.

● CARTES BLANCHES



In addition to its residency programmes, SAM Art Projects puts in place a series of 'cartes blanches' allowing artists—many of whom are young and not yet represented by a gallery—to produce an exhibition in a non-commercial, non-institutional setting. The artists selected for these 'cartes blanches' often reflect Sandra Hegedüs's own tastes. Many are individuals Sandra has met over the course of her travels and encounters.

For several years (2010-2013), the landing of the Villa Raffet was a space dedicated to these 'cartes blanches' artists. They were invited to work in situ, creating a dialogue between their works and the architecture of the villa, as well as the personal collection of its owners. Entitled 'Le Palier', this series of exhibitions has featured installations on the theme of memory by **Géraldine Cario**, photographs of gypsies taken by **Antoine Schneck**, and an exploration of hell by young artists.



© Julio Villani, Orbitas sol - 2017 Carte blanche

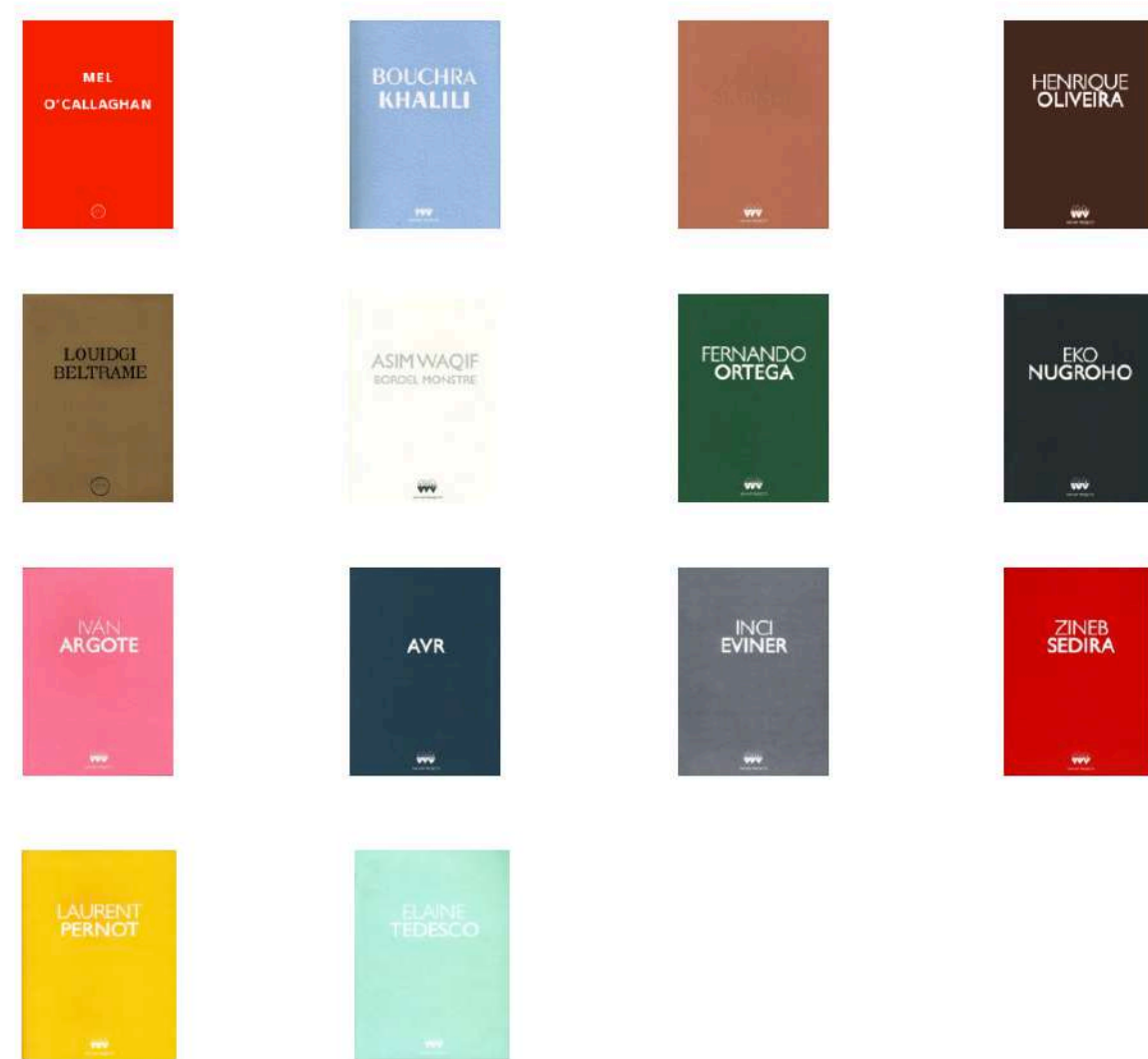
These types of projects are also presented in other venues: students **Theodora Barat** and **Bianca Argimon** were exhibited at Bendana-Pinel in 2012; **Rodrigo Bueno**, at CAB, the Center for Contemporary Art in Brussels in 2014; Franco-Brazilian artist **Julio Villani**'s work was shown in the 'non-profit' section of the Art Monte-Carlo Fair in April 2017, and **Enrique Ramirez**'s project was showcased at the 57th Venice Biennale, upon invitation by the curator Christine Macel in May 2017.

Sandra Hegedüs also takes advantage of the ‘cartes blanches’ shows organized by numerous art galleries to showcase her latest artists and discoveries: **Radek Szlaga** at the Galerie Laure Roynette in 2015 for example, and Julio Villani at the Galerie RX in 2018.

On 15 October 2012, SAM Art Projects also organized an unusual fund-raising event: an immaterial auction with proceeds going to the programming department of the Palais de Tokyo.

In reaction to the notion of owning an object (a work of art for example), this atypical auction afforded bidders the opportunity to acquire a unique but ephemeral experience like taking a private drawing class, acting in a movie or going for a walk with an artist. The incomparable value of the experience on offer was based on both the quality of the experience it promised the buyer, as well as the renown of the participating artists: Hiroshi Sugimoto, Ryan Gander, Philippe Parreno, Xavier Veilhan and many others. A highly unusual and memorable event in which the artists offered themselves to the buyer—an original and personal way of ‘living’ art that corresponds to the spirit of SAM Art Projects.

● PUBLICATIONS



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SAM Art Projects is a resolutely international project favouring artistic exchanges between North and South, East and West, weaving connections between Paris and countries outside the major centres of the art market.

The recipient of the SAM Prize benefits from an exhibition at the Palais de Tokyo and a catalogue, specially published for the occasion. Artists are encouraged to play an active role in the creation of this monograph: in the manner of a diary, it allows readers to understand the artists' influences, ideas and the project itself.

How does an artist come to realize a final project? What are the details that have influenced him on his journey? Every sketch, no matter how rough or crumpled, is a valuable tool in understanding the process. The catalogue is published after the inauguration of the exhibition and therefore includes photographs from the opening. It is an indispensable and complementary object from the exhibition, and records the trace of SAM's actions.

ARTISTIC CREATION AND PRODUCTION: THE HEART OF THE PROJECT



Assembly of Adrian Villar Rojas's installation, 2012 SAM artist-in-residence © DR

SAM Art Projects is a non-profit organization, established in 2009 and funded by its patron and founder, Sandra Hegedüs. By accompanying artists and, through them, institutions, Sandra Hegedüs is involved in every project, taking a keen interest in each artist's approach and their vision of the world. A *modus operandi* which, in addition to the dialogue and countless exchanges it generates, allows a range of diverse and ambitious artworks to exist. For large-scale projects, the organization's founder often seeks the expertise of qualified companies, adding their technical support and/or *savoir faire* to the work.

SAM Art Projects provides concrete and direct support to artists by accompanying the entire creative process: from the conception of the project, the residency, the in-situ production of the work at the exhibition venue, to the communications and PR campaign, as well as networking events for the artists, crucial to determining their future projects. These means, both human and financial, encourage the artists to go outside of their comfort zone and to take full advantage of the studio space and time dedicated to them in order to produce a strong and striking work of art.

Throughout the year, SAM Art Projects and its founder Sandra Hegedüs, support many artistic projects and exhibitions by mobilizing their networks, garnering the support of partners and raising funds.

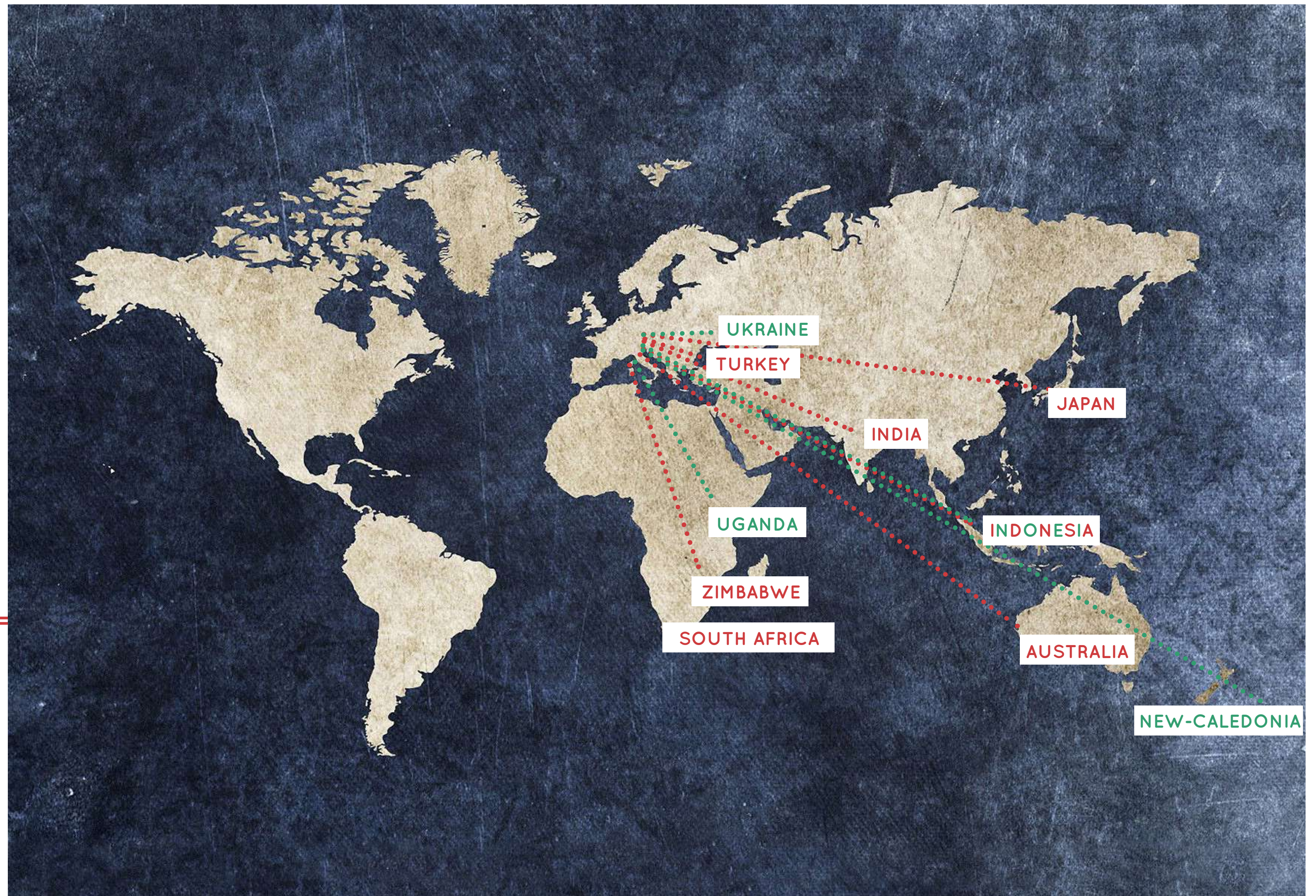
GOING INTERNATIONAL : SAM ART PROJECTS AROUND THE WORLD



Héctor Zamora's exhibition view "Ordre et Progrès", Palais de Tokyo 2016 SAM artist-in-residence © Photo: Hector Zamora. Courtesy of the artist

SAM Art Projects has a strong international dimension. By privileging artistic exchanges between North and South, and between East and West, outside of the traditional centres of the art market, the project creates bridges between the West and countries with emerging art scenes.

The organization and its actions also put Paris back at the centre of artistic dialogue and exchanges, reviving the image of France as a haven for foreign artists and international hub of creativity. Networking trips are an important part of the project: committee members participate in an annual group trip (outside Europe and North America) in order to discover an emerging or lesser-known art scene, thereby creating links and favouring exchanges. Committee members can also visit another destination on a solo trip, again funded by SAM Art Projects.



FOLLOWERS AND FAME

Since the beginning of the adventure that is SAM Art Projects, Sandra Hegedüs has succeeded in surrounding herself with a loyal team, and has won the support of several key figures such as Anne Pierre d’Albis, Alexia Fabre, Fabrice Hergott, Hervé Mikaeloff and Hans Ulrich Obrist.

The members of the 2017 committee included Laurent le Bon, Jean de Loisy, Jean Hubert Martin, Alfred Pacquement, Thierry Raspail, Marc-Olivier Wahler and Marie-Ann Yemsi. SAM Art Projects’ ability to introduce unknown artists to France is largely due to the involvement and guidance of its committee experts. The members are encouraged to keep their finger on the pulse of contemporary creation and to explore art scenes that are off the beaten track. Their discoveries have been a source of rich exchanges within the committee.

Increasingly however, the artists themselves are becoming the new ambassadors for the project. The network of links forged over the past five years has contributed to the growing reputation of SAM Art Projects, now recognized for its originality, quality and diversity.

A solid collaboration with the Palais de Tokyo, an emblematic site of the contemporary Parisian art scene, ensures the artists an enviable visibility in terms of both the public and professionals.



The committe at the 2017 SAM prize ceremony
© Photo: Jean Picon

MAKING SAM’S NAME

- Ivan ARGOTE
(SAM prize 2011)
- Eduardo BASUALDO
(Argentina, resident 2013)
- Louidgi BELTRAME
(SAM prize 2014)
- Hannah BERTRAM
(Australia, resident 2014)
- Rodrigo BRAGA
(Brazil, resident 2016)
- Inci EVINER
(Turkey, resident 2010)
- Julieta GARCIA VAZQUEZ
(Argentina, resident 2018)
- Taro IZUMI
(Japan, resident 2017)
- Bronwyn KATZ
(South Africa, resident 2018)
- Bouchra KHALILI
(SAM prize 2013)
- Angelika MARKUL
(SAM prize 2012)
- Eko NUGROHO
(Indonesia, resident 2011)
- Gareth NYANDORO
(Zimbabwe, resident 2017)

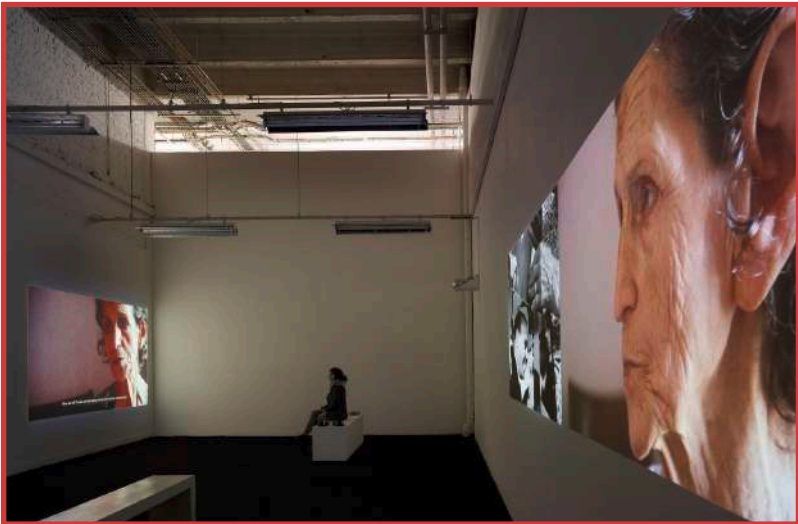
- Mel O’CALLAGHAN
(SAM prize 2015)
- Henrique OLIVEIRA
(Brazil, resident 2013)
- Fernando ORTEGA
(Mexco, resident 2012)
- Laurent PERNOT
(SAM prize 2010)
- Louis-Cyprien RIALS
(SAM prize 2017)
- Zineb SEDIRA
(SAM prize 2009)
- Massinissa SELMANI
(SAM prize 2016)
- Dineo SESHEE BOPAPE
(South Africa, resident 2016)
- Martin SOTO CLIMENT
(Mexico, resident 2016)
- Elaine TEDESCO
(Brazil, residente 2010)
- Adrian VILLAR ROJAS
(Argentina, resident 2011)
- Asim WAQIF
(India, resident 2012)
- Héctor ZAMORA
(Mexico, resident 2016)

SAM ART INFLUENTIAL PROJECTS

2010 ●



Elaine Tedesco



Zineb Sedira

2011 ●



Laurent Pernot



Adrian Villar Rojas



Inci Eviner

2012 ●

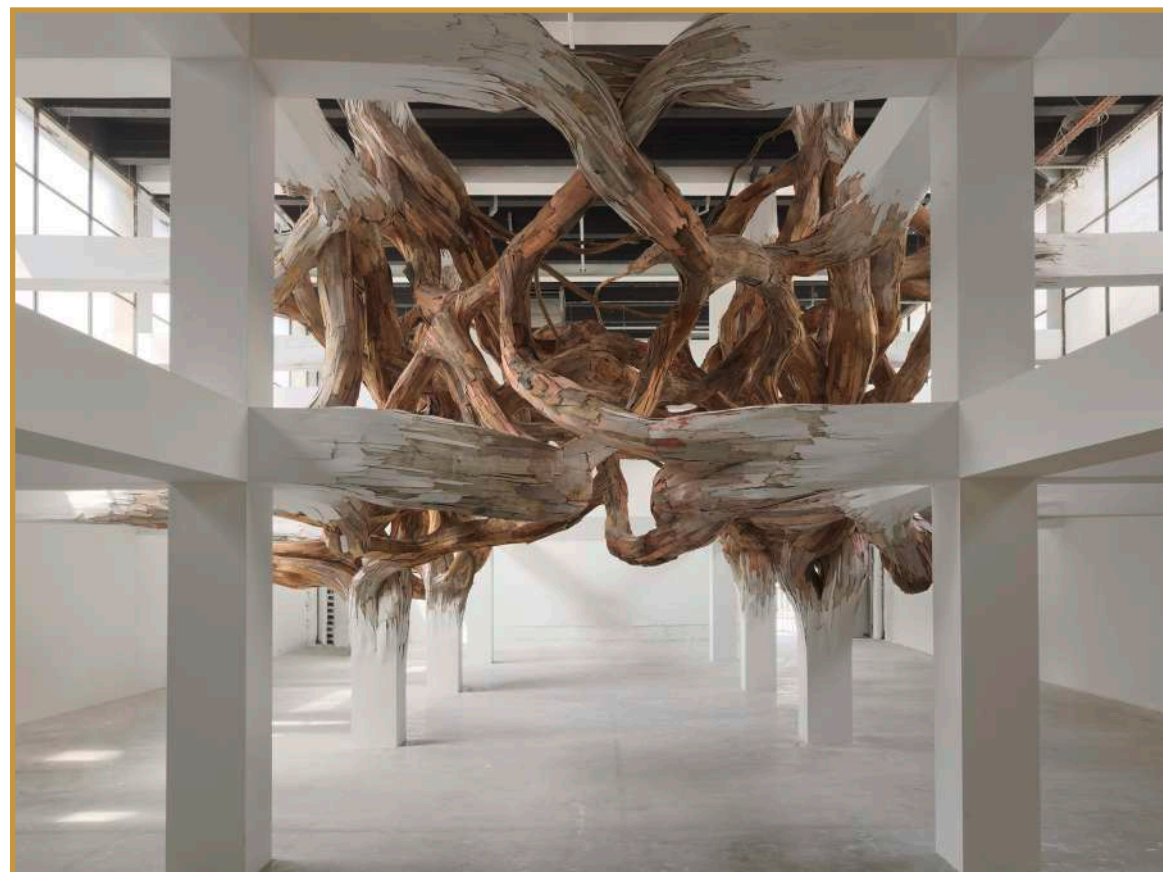


Eko Nugroho



Fernando Ortega

2013 ●



Henrique Oliveira



Asim Waqif

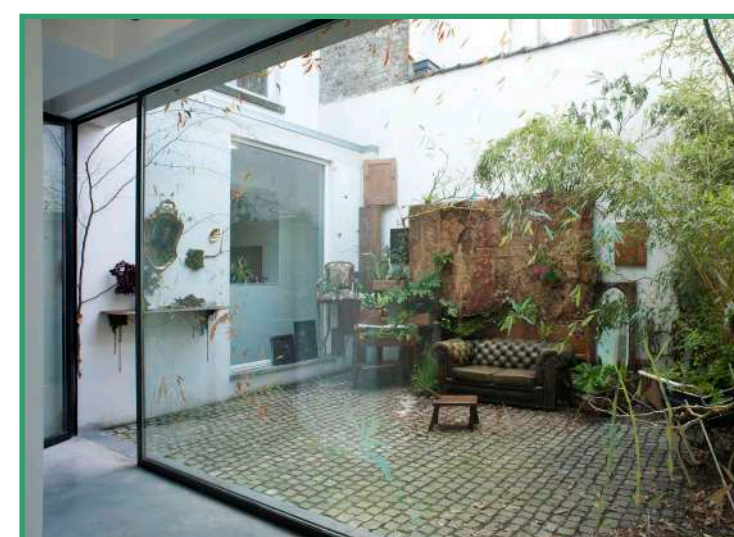


Ivan Argote

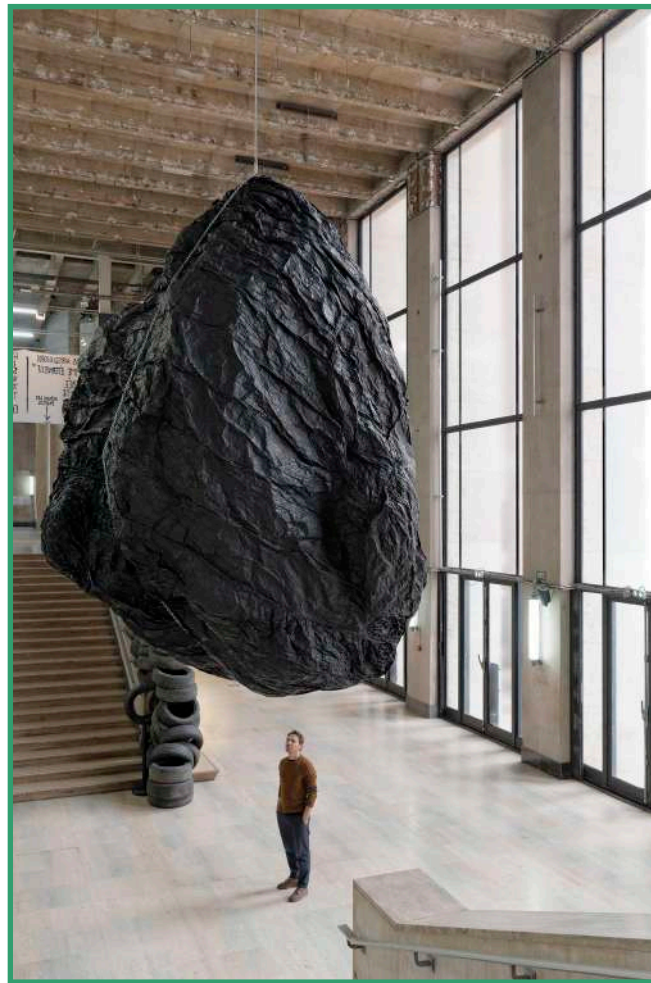
2014 ●



Angelika Markul

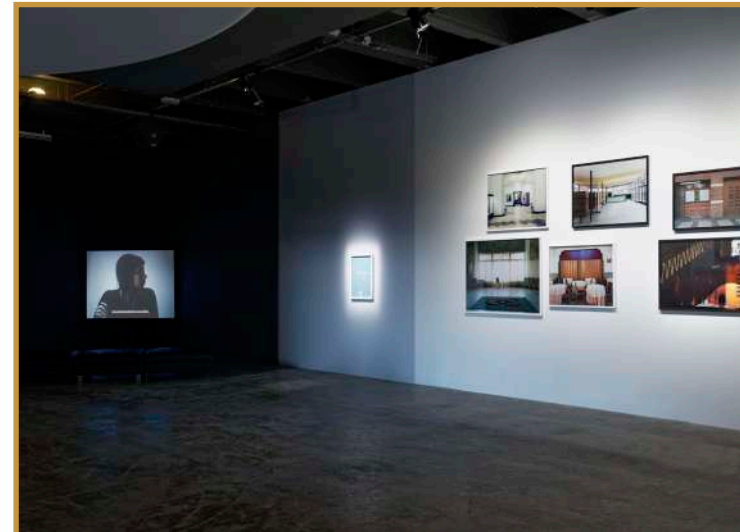


Rodrigo Bueno



Eduardo Basualdo

2015



Bouchra Khalili

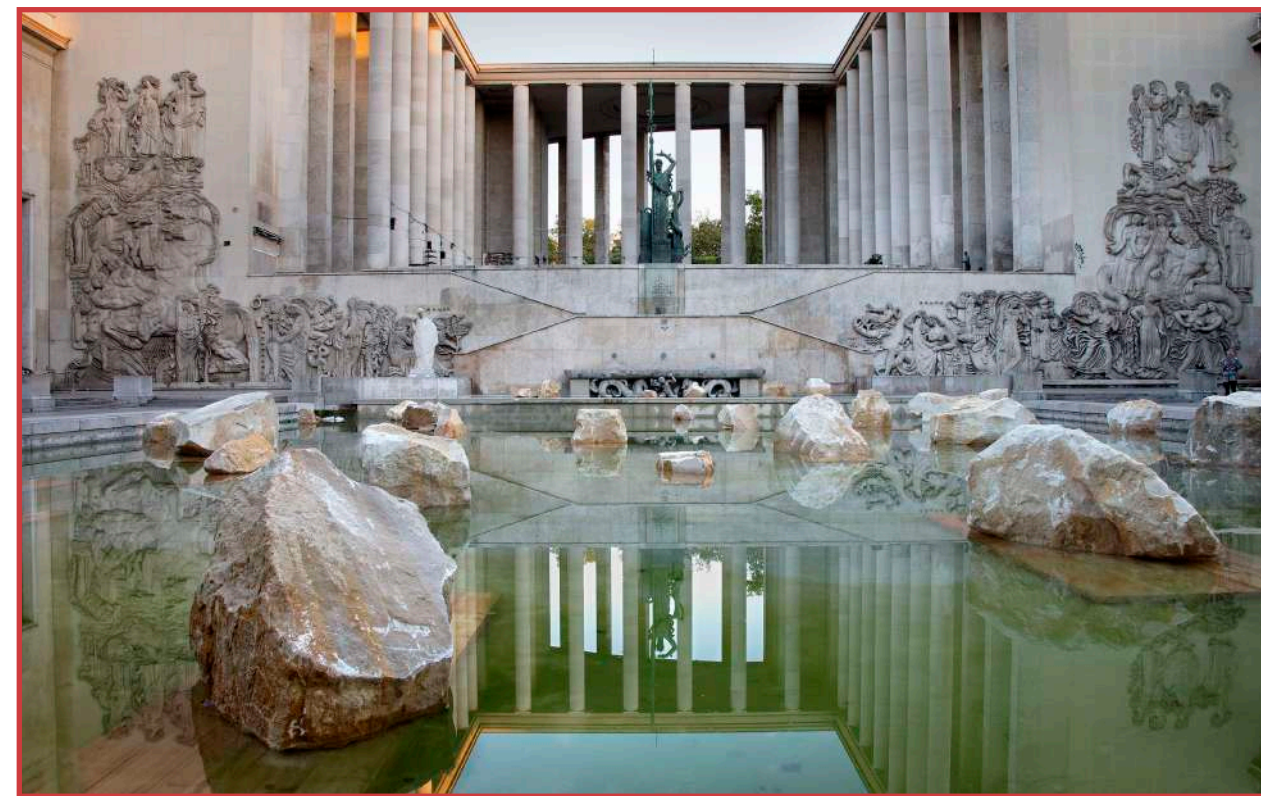


Hannah Bertram

2016



Hector Zamora



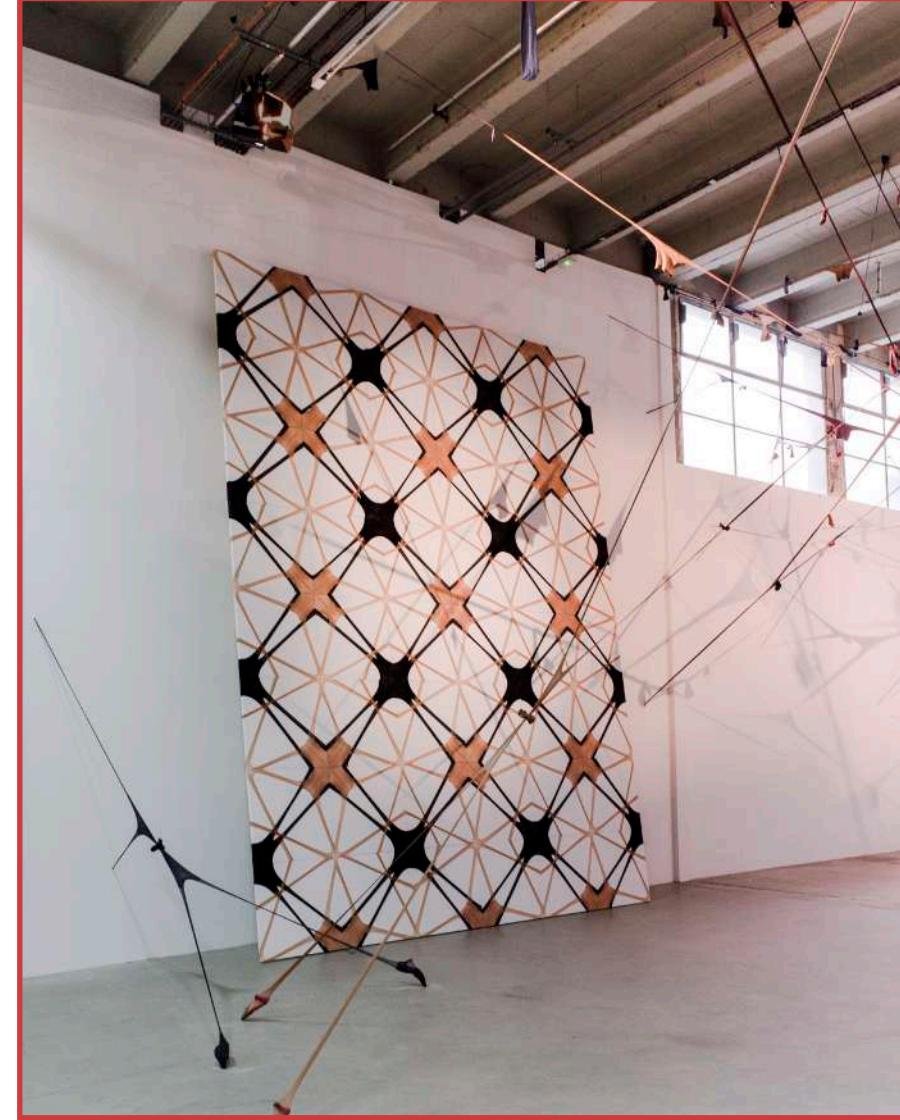
Rodrigo Braga



Luidgi Beltrame



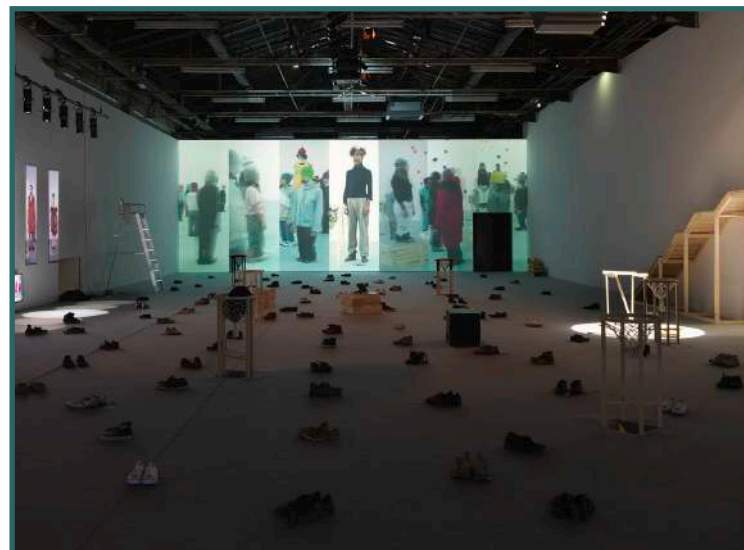
Dineo Seshee Bopape



Martin Soto Climent



Mel O'Callaghan



Taro Izumi



Gareth Nyandoro

2017 ●

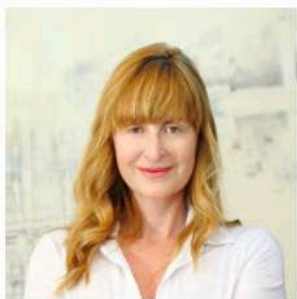
2018 COMITEE



Jean-Hubert Martin



Annabelle Ténèze



Sandra Hegedüs



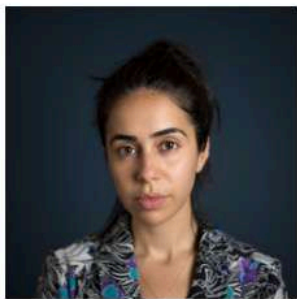
Marie-Ann Yemsi



Jean de Loisy



Thierry Raspail



Myriam Ben Salah



Emma Lavigne

Previous members of the committee have included: Marc-Olivier Wahler, Laurent le Bon, Olivier Michelin, Jérôme Sans, Alexia Fabre, Chantal Pontbriand, Hervé Mikaeloff, Fabrice Hergott, Anne-Pierre d’Albis, Clive Kellner, Viktor Misiano, Hans Ulrich Obrist & Marc Pottier

CONTACTS

L’art en plus
5, rue Tronchet
75008 Paris
Tél : 01 45 53 62 74
www.lartenplus.com

Chloé Villefayot
c.villefayot@lartenplus.com

Facebook
SAM Art Projects

Instagram
[@samartprojects](https://www.instagram.com/samartprojects)

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[#sandrahegedus](#)

SAM Art Projects
www.samartprojects.com
Tel : 09 67 57 87 45

Jessie Charbonneau
Director
jessie@samartprojects.org

Anna Ezequel
Assistant
assistant@samartprojects.org