

**A new perspective for the Louis Roederer Discovery Award
at the Rencontres d'Arles**



This year, from 4 July 2021, the promotion for the Louis Roederer Discovery Award will be exhibited in the heart of the city of Arles in the Gothic jewel that is the Église des Frères Prêcheurs (and until August 29).

Since its creation, the Rencontres d'Arles festival has been a force for the promotion of photography and all its players. For this 52nd edition, the festival wished to involve all photography exhibition spaces with the Louis Roederer Discovery Award. Through their work spotting new talent, the galleries, art centres, community spaces, independent venues and institutions are often the first to support emerging artists. They have therefore been invited to submit an exhibition project by an artist whose work has recently been discovered or deserves to be by an international audience.

Curated by Sonia Voss, the 2021 Louis Roederer Discovery Award will be presented as a collective exhibition to give the 11 selected projects even greater impact. United by a desire to challenge and redefine techniques and genres, these projects will show a particular focus on the body and its place in the world, as well as in the materiality of photography.

With its strong commitment to environmental protection, the Rencontres d'Arles is planning the festival in an increasingly eco-friendly and responsible manner. With this in mind, the scenography of the 2021 Discovery Award has been entrusted to Sonia Voss and Amanda Antunes, assisted by the association, La Réserve des Arts, specialised in the repurposing of materials in the world of culture. The 2021 Louis Roederer Discovery Award will be the festival's first exhibition to be totally eco-designed.

The Louis Roederer Foundation is delighted with this initiative, fully in keeping with the values of its parent company, which has been practising "virtuous viticulture" with respect for the soil and biodiversity for over 20 years.

The 11 projects for the 2021 Louis Roederer Discovery Award:

- **FARAH AL QASIMI** (United Arab Emirates) presented by The Third Line (Dubai, United Arab Emirates) and Helena Anrather (New York, United States)
- **KETUTA ALEXI-MESKHISHVILI** (Georgia) presented by Galerie Frank Elbaz (Paris, France)
- **MARIANA HAHN** (Germany) presented by Display (Berlin, Germany)
- **ILANIT ILLOUZ** (France) presented by MABA | Fondation des Artistes (Nogent-sur-Marne, France)
- **JONAS KAMM** (Germany) presented by Folkwang University of Arts (Essen, Germany)
- **TARRAH KRAJNAK** (Peru) presented by as-is.la gallery (Los Angeles, United States)
- **MASSAO MASCARO** (France) presented by Fondation A. Stichting (Bruxelles, Belgium)
- **ZORA J MURFF** (United States) presented by Webber Gallery (London, Great Britain / New York, United States)
- **AYKAN SAFOGLU** (Turkey) presented by The Pill (Istanbul, Turkey)
- **ANDRZEJ STEINBACH** (Poland) presented by Berlinische Galerie (Berlin, Germany)
- **MARIE TOMANOVA** (Czech Republic) presented by Pragovka Gallery (Prague, Czech Republic)

The winners of the Jury Prize and the Public Award will be announced at the end of the professional week, on Saturday, 10 July, in the Theatre Antique in Arles.

About the Louis Roederer Foundation

The Louis Roederer Foundation was founded in 2011 with the purpose of perpetuating Louis Roederer's sponsorship activity which followed on from its discovery of the photography collection of the Bibliothèque nationale de France (BnF) in 2003.

Since being awarded the title of "Major Patron of Culture and Arts", the Foundation has continued to demonstrate its commitment to art through its proactive partnership with the Grand Palais, as well as its support of photography and cinema through the BnF Photographic Research Grant, the Discovery Award at the Rencontres d'Arles, the Louis Roederer Foundation Rising Star Award at La Semaine de la Critique in Cannes and the Louis Roederer Foundation Revelation Prize at the Deauville American Film Festival.

In 2021, for its 10-year anniversary, the Foundation has chosen to become a patron of the French Academy in Rome - Villa Medici.

In all the creative and artistic endeavours that it sponsors in these iconic places of culture and intelligence, the Louis Roederer Foundation plays its favourite role in supporting and nurturing the great artists of tomorrow.

www.louis-roederer.com/en/foundation

About Louis Roederer

Founded in 1776 in Reims, Louis Roederer is an independent family-run champagne house directed by Frédéric Rouzaud. In addition to producing Louis Roederer and Cristal champagnes, Louis Roederer also owns Deutz champagne, Château Pichon Longueville Comtesse de Lalande (a Pauillac Grand cru classé), Château de Pez (Saint-Estèphe) and Maison Descaves, in Bordeaux, Domaines Ott* in Provence, Delas Frères in the Rhône valley, Porto Ramos Pinto in Portugal, and, in California, Roederer Estate, Scharffenberger Cellars, Domaine Anderson, Merry Edwards Winery and Diamond Creek.

www.louis-roederer.com, Instagram @ [LouisRoederer](#)

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image credit :

Ketuta Alexi-Meskhishvili, *Vines*, from the *Georgian Ornament* series, 2020. Courtesy of the artist and galerie frank elbaz, Paris.