

PRESS KIT



2023



# RUBIS MÉCÉNAT

ENDOWMENT FUND  
FOR COMMITTED  
SOCIAL AND ARTISTIC  
PROJECTS

# RUBIS MÉCÉNAT 2023

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# ABOUT

## RUBIS MÉCÉNAT

RUBIS GROUP ENDOWMENT FUND  
FOR COMMITTED SOCIAL AND ARTISTIC PROJECTS

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Rubis Mécénat is an endowment fund created by the Rubis Group (an independent French operator in the energy sector) in 2011. Its purpose is, on the one hand, to support emerging contemporary creation in France through aid for artistic production and, on the other hand, to develop humanitarian, educational and social projects with a long-term vocation, aimed at the professional integration of young people from underprivileged backgrounds through artistic practice in some of the countries in which the Group is established.

### RUBIS MÉCÉNAT TEAM

Lorraine Gobin,  
Managing Director

Juliette Le Bihan,  
Project Manager



Staying Afloat, collective installation by Stéphane Thidet with the InPulse and Edna Manley students, Kingston, 2022

# *RUBIS MÉCÉNAT* IN FIGURES

## 3 ONGOING ARTISTIC AND SOCIAL EDUCATIONAL PROGRAMMES

initiated and led by Rubis Mécénat in South Africa, Jamaica and Madagascar with the aim of reintegrating and teaching professional skills to young adults from disadvantaged local communities through the practice of the arts

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OVER **150** YOUNG ADULTS (aged 15-30) supported within the frame of these educational programmes

OVER **100** SCHOLARSHIPS awarded in South Africa, Jamaica and Madagascar to these young beneficiaries to enable them to access tertiary studies in the art field and to accompany them in their professional future

OVER **100** CONTRIBUTORS invited to participate in these programmes and lead workshops for their beneficiaries

MORE THAN **20** CULTURAL EVENTS organised locally and internationally showcasing the work of the programme beneficiaries (exhibitions, festivals, residencies, forums, etc.)

SUPPORT FOR programme beneficiaries in their professional development and the provision of a network of professionals

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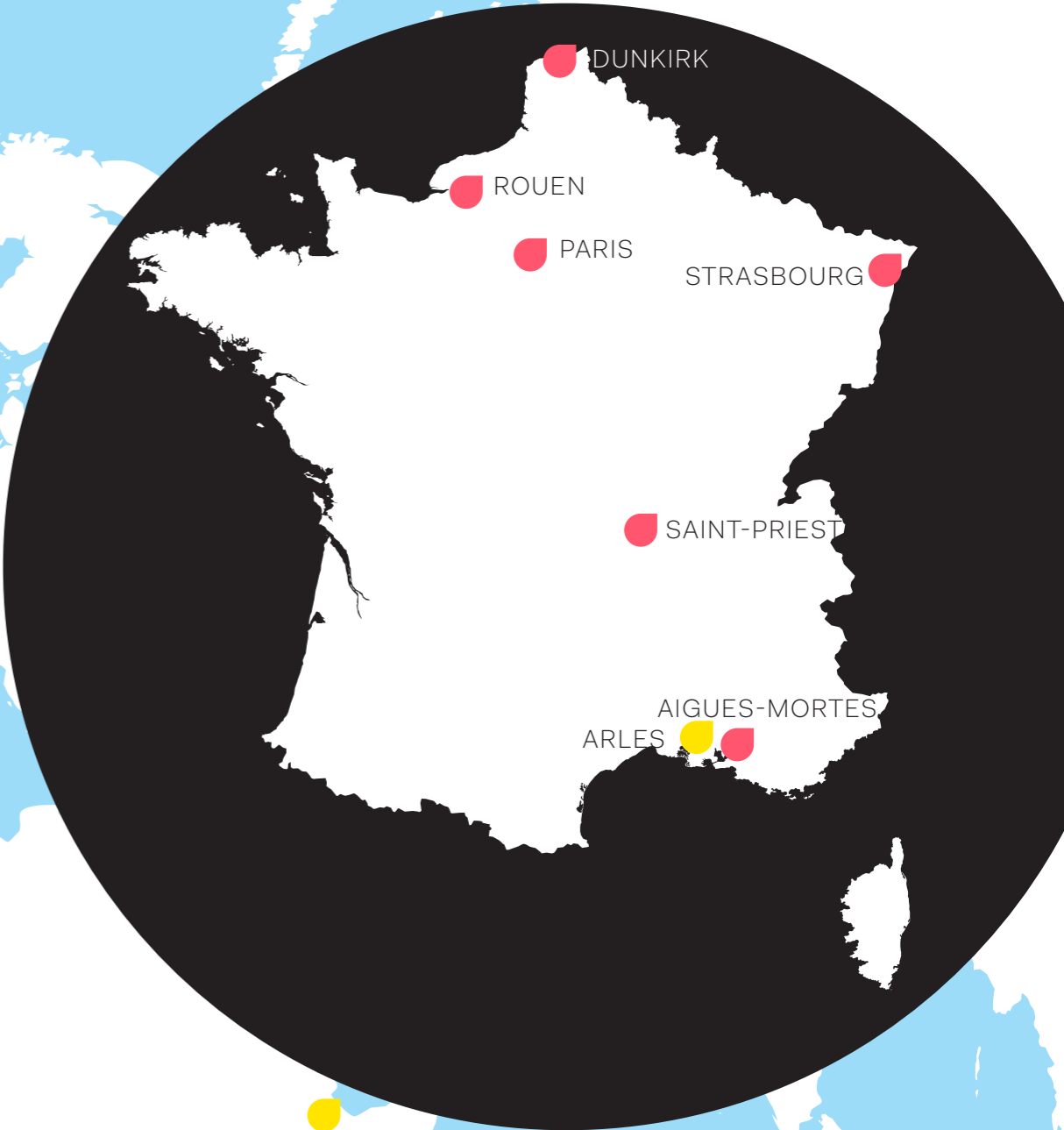
SOME **30** AIDS for artistic production to support emerging artists in France in collaboration with cultural institutions



SOME **20** BOOKS published on the projects and artists supported by Rubis Mécénat

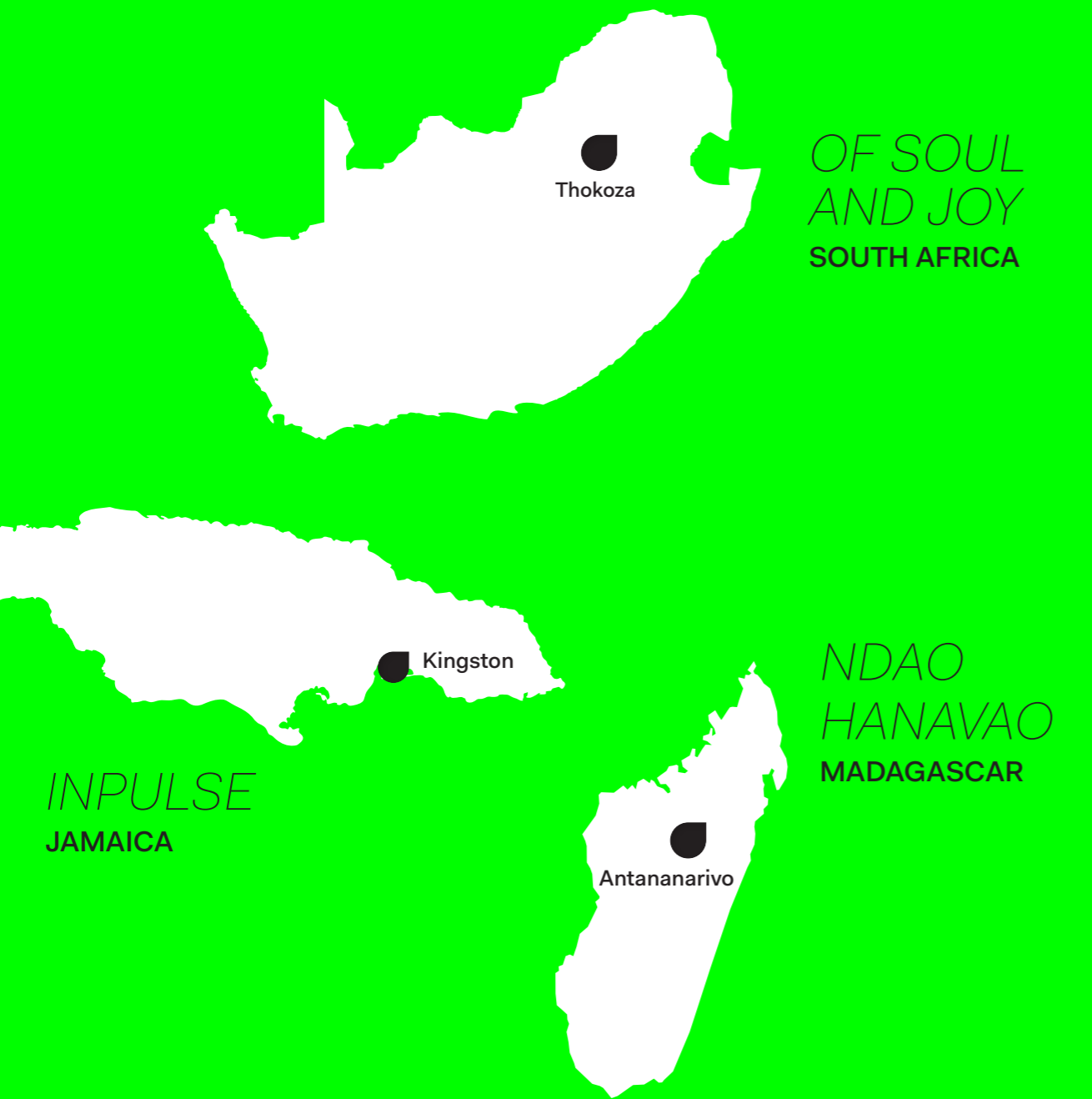
**1** VIDEO SERIES of artist portraits produced by Rubis Mécénat and directed by Alexander Murphy

OVER **100** ARTWORKS acquired from artists supported by Rubis Mécénat

# OUR ACTIONS THROUGHOUT THE WORLD



-  SOCIO-CULTURAL PROGRAMMES AND THEIR NETWORKS
-  SUPPORT FOR ARTISTIC CREATION



# SOCIO- CULTURAL PROGRAMMES

Educational and social programmes to integrate underprivileged youth through artistic creation in South Africa and Jamaica, and through social design in Madagascar.

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Rubis Mécénat develops ongoing humanitarian, educational and social projects intended to help young people from disadvantaged communities find a vocation through artistic and cultural practice and design.

There are currently three ongoing programmes in South Africa, Jamaica and Madagascar, which aim to make a lasting contribution to the training and support of these young people towards meaningful employment by using art and design as a means of empowerment and positive engagement.



# INPULSE

Vocational integration  
programme through  
artistic practice  
KINGSTON, JAMAICA  
Since 2015

For nearly 10 years,  
Rubis Mécénat has been  
supporting young adults  
from the volatile communities  
of Kingston in Jamaica,  
using artistic practice as  
a positive means of expression  
and personal development.

[More information about the project](#)

Workshop with Sharon Norwood,  
Edna Manley College, Kingston, 2023





Workshop with Katrina Coombs, Kingston, 2023



Workshop with Johanna Castillo, Dominican Republic, 2022

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For nearly 10 years, InPulse has been striving to sustainably promote the personal and professional development of young adults from the local communities of Kingston, in Jamaica, by opening up fresh prospects for them through artistic practice, and by giving them keys to develop and progress in an environment prone to instability and precariousness.

The young people involved in the InPulse programme receive intensive training in the field of the visual arts, with additional input from a network of professionals. Each year, the programme awards scholarships to the most promising students to allow them to pursue college studies at Kingston's arts university, the Edna Manley College of the Visual and Performing Arts.

The programme is managed locally by Camille Chedda, Jamaican visual artist.

*InPulse has been such an important programme to our art ecosystem. Students join the programme at a pivotal point in their lives when they have an interest in art but have uncertainties about it, and the programme in turn helps to nurture and encourage their interests.*

**CAMILLE CHEDDA**, Jamaican visual artist and InPulse Project Manager



## KEY FIGURES

**1 DEDICATED SPACE**  
in Kingston, in which art equipment  
is made freely available

**AROUND 50 BENEFICIARIES**  
from volatile communities in Kingston

**3 WEEKLY WORKSHOPS**  
led by the artist Camille Chedda and her team  
and tailored vocational training support

**AROUND 20 SCHOLARSHIPS**  
awarded to beneficiaries of the programme  
to enable them to continue their higher-education  
studies at the Edna Manley College of the Visual  
and Performing Arts in Kingston

**MORE THAN 20 WORKSHOPS**  
led by artists and professionals  
from the cultural sector

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**4 MURALS**  
created in local communities in Kingston

**5 VIDEOS**  
produced with guest artists

**MORE THAN 10 EXHIBITIONS,  
EXCHANGES AND RESIDENCIES**  
organised by Rubis Mécénat in Jamaica  
and abroad to showcase the work  
of the programme's beneficiaries

Workshop with Johanna Castillo, Dominican Republic, 2022





Polyfloss sculptures at the exhibition Ny Fitavanany - Our Love - Notre Amour - Hakante Contemporary, Antananarivo, 2021

The RArt Plast team with a traditional Malagasy carpet 'Isihy' made in Polyfloss wool with the designer Carine Ratovonariwo, Antananarivo, 2020, © Rijasolo

# NDAO HANAVAO

Innovation and training laboratory  
for social design  
ANTANANARIVO, MADAGASCAR  
Since 2018

In Madagascar, Rubis Mécénat has been developing innovative design projects for the past 5 years within its Ndao Hanavao laboratory, which respond to local social and environmental issues while helping young entrepreneurs to emerge.

[More information about the project](#)

**NDAO  
HANAVAO**



Polyfloss wool, Ndao Hanavao laboratory, Antananarivo, 2022

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Rubis Mécénat has set up in 2018 in Madagascar Ndao Hanavao, an eco-humanitarian research and training laboratory for social design. It has a twofold purpose; on the one hand, the lab aims to respond to local societal and environmental issues through innovative, viable and sustainable design projects, developed in collaboration with guest designers. On the other hand, the lab aims to make a lasting contribution to the professional integration of young Madagascans in difficulty by supporting them in the development of commercial and collaborative initiatives based on projects developed in the lab.

Three projects are currently being developed within the laboratory:

- a project to collect and transform plastic waste into utilitarian objects with the French designer Alexandre Echassieriau;
- a project to collect and transform invasive algae with the French designer Samuel Tomatis;
- a project to collect and transform plastic waste into wool with the Franco-British designers of The Polyfloss Factory.

Ndao Hanavao was developed in collaboration with Benjamin Loyauté, the project' curator, and is managed locally by Domi Sanji, design project manager, and Camille de Roffignac, training and logistics project manager.



Workshop with Alexandre Echassieriau, Ndao Hanavao laboratory, Antananarivo, 2023

*Ndao Hanavao is seeking to develop a local laboratory for research and community action by offering young adults an education and training programme linked to design and its local economy.*

**BENJAMIN LOYAUTÉ**, Ndao Hanavao project curator

# KEY FIGURES

## 1 SPACE IN ANTANANARIVO

with facilities dedicated to developing social design projects and training beneficiaries

## AROUND 20 BENEFICIARIES

(aged 20-30) from underprivileged communities in Madagascar and in vocational integration within the project

## 3 LONG-TERM INNOVATIVE SOCIAL DESIGN PROJECTS

developed within the Ndao Hanavao laboratory with designers Alexandre Echasseriau, Samuel Tomatis and The Polyfloss Factory

## 1 ECO-RESPONSIBLE COMPANY

created by 5 beneficiaries of Ndao Hanavao to commercialize the projects developed in the laboratory

## AROUND 15 GUEST ARTISTS AND DESIGNERS

invited to run training and experimental workshops on the social design projects developed at the laboratory

## OVER 500 KILOS OF PLASTIC WASTE COLLECTED

through a network set up by Ndao Hanavao in Antananarivo

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## OVER 2,000 KILOS OF INVASIVE ALGAE COLLECTED

in Sainte-Marie Island in collaboration with the local non-profit organization Cétamada

Workshop with Samuel Tomatis, Ndao Hanavao laboratory, Antananarivo, 2023



# OF SOUL AND JOY

Vocational integration programme  
through photography  
THOKOZA, JOHANNESBURG  
SOUTH AFRICA  
Since 2012

For over 10 years,  
Rubis Mécénat has been  
supporting young adults  
from the underprivileged  
communities of Johannesburg  
in South Africa, using the  
practice of photography  
as a tool for emancipation.

[More information about the project](#)



Photography workshop in the rural areas, KwaZulu-Natal, 2022



Of Soul and Joy workshop, Thokoza, 2020

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Since 2012, Rubis Mécénat has been integrating professionally young adults from the township of Thokoza and its surroundings, in South Africa, using the practice of photography as a tool for emancipation and commitment for a future career.

Of Soul and Joy extends its support by providing young photographers with trainings (literacy, computer science, lifeskills, etc.) and access to a network of key cultural

players on the local and international scene – a tailor-made support for the emergence of a new generation of South African photographers and for their professional careers.

Each year, the programme awards scholarships to its most promising young photographers to access higher education in photography at a university of their choice, including the Market Photo Workshop in Johannesburg.

The programme is managed locally by South African photographer Jabulani Dhlamini.



Inganekwane exhibition, NWU, Potchefstroom, 2022

*Of Soul and Joy is an arts initiative to think about humanity, freedom, and the play of making. Moreover, it inspires the possibility that photography has the potential to also celebrate our existence, spirituality, and creativity.*

**JOHN FLEETWOOD**, photography teacher and exhibition curator, director of the Photo platform, and co-director of Photography at the Royal Academy of Art (KABK, The Hague)  
Extract from the text 'Of Soul and Joy 10 Years Celebration'

## KEY FIGURES

OVER **10** YEARS  
of commitment to photography in South Africa

**1** SPACE DEDICATED  
to the project in Thokoza, including provision  
of photography equipment

**& 1** ASSOCIATED SPACE in the center of Johannesburg

OVER **100** BENEFICIARIES  
from the underprivileged communities around Johannesburg

**2** WEEKLY  
WORKSHOPS  
led by photographer  
Jabulani Dhlamini and his team

ABOUT **10** MENTORS  
providing tailor-made artistic and professional support  
to the beneficiaries of the project

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ALMOST **100** WORKSHOPS  
led by professionals from the photography  
and cultural sector

ABOUT **50** SCHOLARSHIPS  
granted to the project beneficiaries  
to enable them to pursue their higher education  
at the Market Photo Workshop in Johannesburg

OVER **20** EXHIBITIONS,  
RESIDENCIES AND EXCHANGES  
organised in South Africa and abroad to showcase  
the work of the programme's beneficiaries

**4** BOOKS  
showcasing the project and its beneficiaries

**1** DOCUMENTARY FILM  
& **1** SERIES OF PORTRAITS  
about the project and its beneficiaries





Promoting contemporary  
creation in France  
through support  
for artistic production.

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*SUPPORT FOR  
EMERGING  
ARTISTIC  
CREATION*

# 2023

## PROGRAMME

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Rubis Mécénat supports contemporary creation in France through artistic production aids for emerging and mid-career artists. The aim of this support is to help artists create works for specific venues and to exhibit them, in collaboration with cultural institutions. The fund also promotes the professional development of young artists, and extends its support through the purchase of works and the production of artists' editions and videos.



Yemi Awosile, *Forty-Seventh Samsara*, Hall AP2, Dunkirk, 2023

### **FORTY-SEVENTH SAMBARA YEMI AWOSILE**

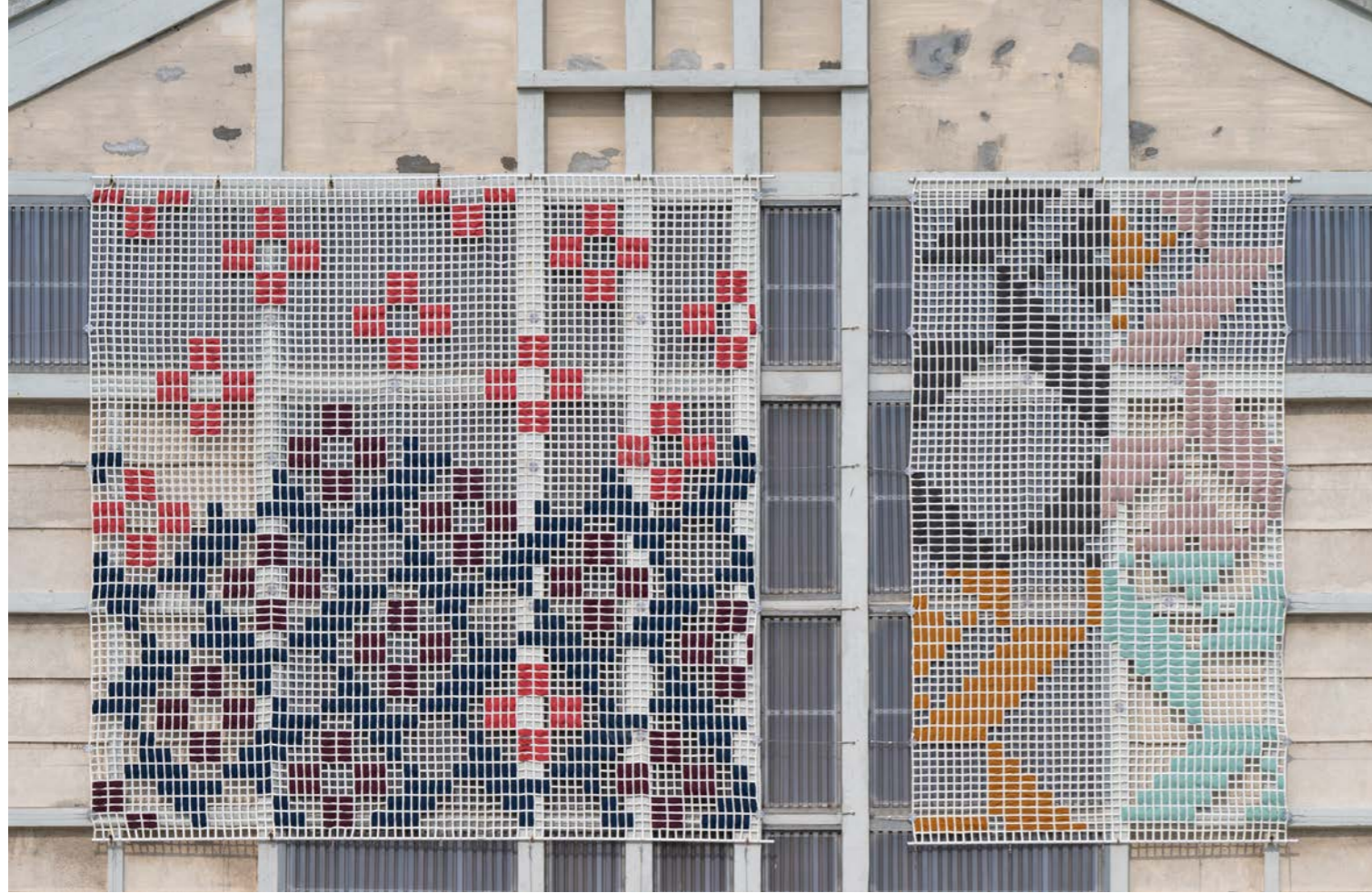
WITHIN THE FRAME OF THE 2023  
ART & INDUSTRY TRIENNIAL  
*HUMAN WARMTH*

Curated by Anna Colin and Camille Richert

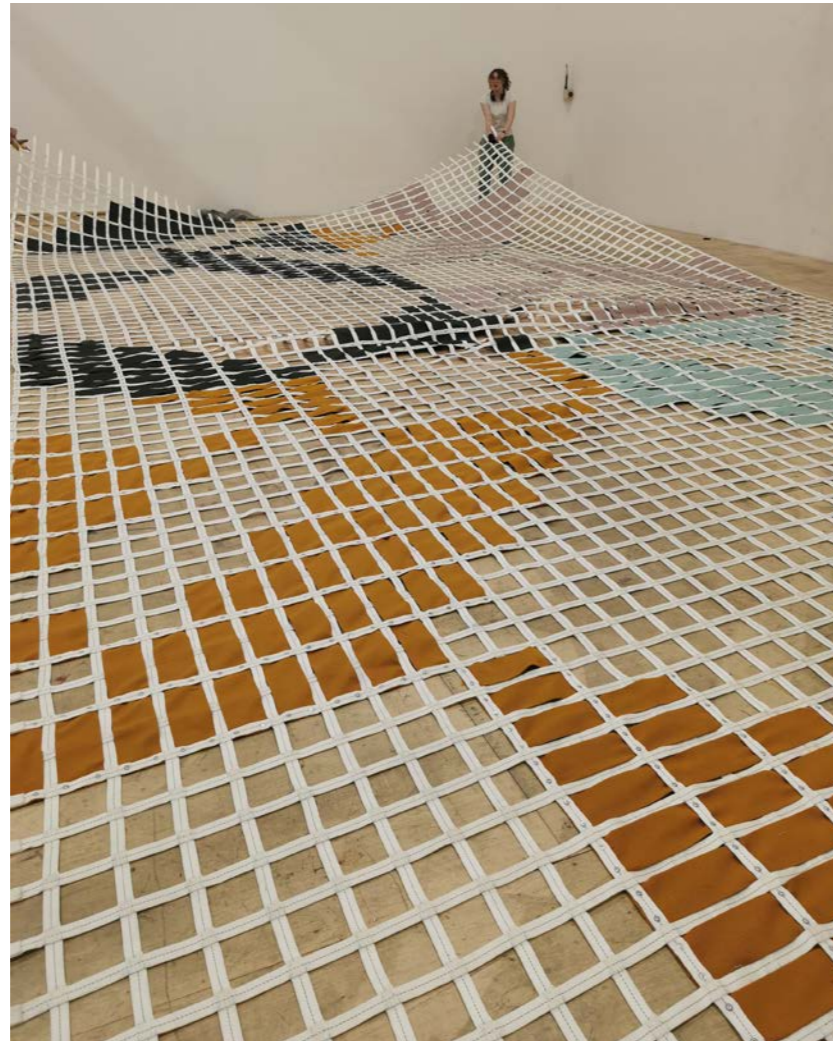
INSTALLATION AT THE FRAC  
GRAND LARGE - HAUTS-DE-FRANCE,  
DUNKIRK

10 JUNE 2023 - 14 JANUARY 2024

As part of its support to emerging contemporary creation and on the occasion of the 2023 Art & Industry Triennial, the Rubis Mécénat endowment fund supports British artist and textile designer Yemi Awosile to create two monumental textile artworks to cover the façade of Hall AP2 at the Frac Grand Large - Hauts-de-France museum in Dunkirk.



Yemi Awosile, *Forty-Seventh Samsara*, Hall AP2, Dunkirk, 2023



Production of *Forty-Seventh Samsara*, MDM Props workshop, London, 2023

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Yemi Awosile in her London studio, 2023



Entitled *Forty-seventh Samsara*, the installation by Yemi Awosile is deployed on the façade of Hall AP2 of the Frac Grand Large museum in Dunkirk. As an artist and designer, she drew inspiration from the geometric designs found in the archives of the textile factories of Roubaix. These 'weaving diagrams' were used to prepare the weaving operations and also symbolise the advent of the industrial revolution.

Attached to a steel frame, the flexible yet sturdy fabric cut-offs form abstract symbols that defy time and the wind. The fabrics represent living archives, a record of our times, while also addressing the heritage that is being constantly passed on through the objects and materials that surround us, and exploring the relationship between the United Kingdom and France through their unique history of textile manufacturing and production.

As part of this project, in order to encourage local networking and solidarity between the educational, science and cultural sectors, Yemi Awosile will also be running workshops for students from École Supérieure d'Art | Dunkerque-Tourcoing.

Yemi Awosile's project is supported by Kvadrat. This is the second project that Rubis Mécénat has put in place with the Frac Grand Large – Hauts-de- France as part of the Art & Industry Triennial, following the invitation to the French artist Tania Mouraud in 2019.

Born in 1984, Yemi Awosile is a contemporary British artist whose sculptural installations and works on paper explore the themes of identity, memory and culture based on a minimalist and geometric aesthetic approach. The broader scope of her work bridges design and visual arts through social interventions. She has a degree in visual arts from Goldsmiths University and trained as a textile designer at the Royal College of Art and the Chelsea College of Art in London. Yemi Awosile is also an associate lecturer at Goldsmiths University of London. Her work has been exhibited in several collective and solo exhibitions in Europe and the United States. Her recent projects include collaborations with the Tent Rotterdam art centre, the Tate Gallery and the British Council. Her research into materials can be seen in the collection of textiles at the Victoria and Albert Museum in London, and she was recently commissioned to create two permanent public artworks in London.



Marc Lohner, preparatory works for *Acheiropoïètes*, St. Eustache Church, 2023



**ACHEIROPOÏÈTES  
MARC LOHNER**

**WINNER OF THE 2023  
RUBIS MÉCÉNAT PRIZE**

**IN PARTNERSHIP  
WITH THE BEAUX-ARTS DE PARIS**

Curated by Marc Donnadieu

EXHIBITION AT ST. EUSTACHE  
CHURCH, PARIS

3 OCTOBER - 17 DECEMBER 2023

As part of its commitment to emerging contemporary art, Rubis Mécénat is supporting the professionalisation of young artists from the Beaux-Arts de Paris for the third year running. The Rubis Mécénat Prize enables the selected artist to design a work especially for St. Eustache Church and to benefit from the support of an exhibition curator. 2023's winner is Marc Lohner, a 5<sup>th</sup> year student in Patrick Faigenbaum's studio.

Following in the footsteps of Dhewadi Hadjab, winner in 2021, and Hélène Janicot, winner in 2022, Marc Lohner will create an installation to be exhibited in autumn 2023 at St. Eustache Church, with the support of curator Marc Donnadieu.

For this project, Marc Lohner will create monumental vertical prints made up of photographs taken from the surface of the limestone blocks that top the columns of St. Eustache Church. These 'falls' in the form of linens suspended in the church provide an aerial movement that contrasts with the placidity of the stones.

Marc Lohner was born in 1993 in Izmir, Turkey, and entered the Beaux-Arts de Paris in 2016, after obtaining a degree in film and audiovisual art from the Université de Paris 3 Sorbonne Nouvelle. He then spent seven months on exchange in the sculpture department of the Musashino University of the Arts in Tokyo. He is currently preparing his DNSAP for 2023. Rooted in collective mythological history, his work involves defining new tools for accessing different levels of reality.

In-depth support  
for artists through  
the purchase of works  
and the production of  
publications and videos.

*FURTHER  
SUPPORT  
TO THE  
ARTISTS*

# PUBLICATIONS

Within the framework of its support to contemporary artists, Rubis Mécénat's various projects give rise to publications produced with the artists and independent publishing houses.

## SELECTION OF PUBLISHED BOOKS SINCE 2011

***Of Soul and Joy***  
**- 10 years**  
Rubis Mécénat  
2022

***The Melody of Speech***  
**Benjamin Loyauté**  
Dilecta  
2022

***Daleside : Static Dreams***  
**Lindokuhle Sobekwa et**  
**Cyprien Clément-Delmas**  
GOST Books  
2020

***Ndao Hanavao !***  
Rubis Mécénat  
2020

***I HAVE FORGOTTEN***  
**THE NIGHT**  
**Joël Andrianomearisoa**  
Revue Noire  
2019

***Peak Oil***  
**Geert Goiris**  
ROMA Publications  
2017

***Stéphane Thidet***  
**Stéphane Thidet**  
Liéart éditions  
2016

## COMING SOON

***Pierre Roy-Camille 2010-2022***  
2023

[Discover the publications](#)

# ART(ist) SERIES

A video series of portraits of artists

**BY ALEXANDER MURPHY**

The ART(ist) series aims to capture the profile of Rubis Mécénat affiliated artists with different cultural backgrounds. Through this project, Rubis Mécénat wishes to highlight the diversity of the artists supported by the cultural fund.

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**ART(ist) # 1**  
**GEERT GOIRIS**  
Belgian photographer

**ART(ist) # 2**  
**STEPHANE THIDET**  
French visual artist

**ART(ist) # 3**  
**FANNY ALLIÉ**  
French visual artist

**ART(ist) # 4**  
**TSHEPISO MAZIBUKO**  
South African  
photographer from the  
Of Soul and Joy project

**ART(ist) # 5**  
**KID KRÉOL & BOOGIE**  
Reunionese artist duo

**ART(ist) # 6**  
**JABULANI DHLAMINI**  
South African photographer  
and Of Soul and Joy  
Project Manager

**ART(ist) # 7**  
**BENJAMIN LOYAUTÉ**  
French visual artist

**ART(ist) # 8**  
**SHEENA ROSE**  
Barbadian visual artist

**ART(ist) # 9**  
**CAMILLE CHEDDA**  
Jamaican visual artist  
and InPulse Project Manager

**ART(ist) # 10**  
**CYPRIEN CLÉMENT-DELMAS**  
French filmmaker  
and photographer

**ART(ist) # 11**  
**LINDOKUHLE SOBEKWA**  
South African  
photographer from the  
Of Soul and Joy project

**ART(ist) # 12**  
**JOËL ANDRIANOMEARISOA**  
Malagasy artist

**ART(ist) # 13**  
**LAURELINE GALLIOT**  
French artist and designer

**ART(ist) # 14**  
**TANIA MOURAUD**  
French artist

## COMING SOON

**ART(ist) # 15**  
**SIBUSISO BHEKA**  
South African  
photographer from the  
Of Soul and Joy project

[Discover the ART\(ist\) series](#)

ART(ist) #13 Laureline Galliot  
Directed by Alexander Murphy, France, 2023



# ART COLLECTION

Rubis Mécénat acquires artworks from the artists  
it supports in order to pursue its aid to artistic creation.

SELECTION OF WORKS ACQUIRED SINCE 2011

## DHEWADI HADJAB

*Sans titre*, 2021

Oil on canvas,  
22 x 27 cm

2022 acquisition

## LINDOKUHLE SOBEKWA

*Mid-day, mid-week,  
outside the local bottle store,  
Daleside Home of Champions*,  
2016

inkjet on Baryta paper,  
edition 1/7

2021 acquisition

## LAURELINE GALLIOT

*From trash to craft*, 2019

Series of three digital print  
on paper 300g

2020 acquisition

## BENJAMIN LOYAUTÉ

*'In nature's economy the currency  
is not money, it is life.'*, 2020

Polished golden bronze, wax  
3D printed on bronze

2020 acquisition

## JOËL ANDRIANOMEARISOA

*Orderisorder, Inconnu  
et Izay Nanao Ny Maraina  
Hifandimby Amin'ny Alina*

Series of three wall hangings  
in Poyfloss fiber,  
silk paper and coal,  
2019-2020

2020 acquisition

## GEERT GOIRIS

*Peak Oil*, 2017

Series of 26 pigment prints,  
edition 1/5

2017-2018 acquisition

Lindokhule Sobekwa, *Mid-day, mid-week, outside the local bottle store,  
Daleside Home of Champions*, 2016





## CONTACT

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