

# The Jean-François Jean-François and Marie-Laure

Thirteen years of humanist and philanthropic commitment

## de Clermont-Tonnerre

### Foundation

to education,
culture,
science
and the environnement

"The Foundation's mission:
to raise awareness through education, science,
understanding of living things, the environment,
art and its creative processes."
Jean-François and Marie-Laure de Clermont-Tonnerre

"To create is to live twice"
Albert Camus

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# The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation

"We want to understand the environment we live in and assist those who will decode the world of tomorrow. It all comes down to knowledge and education: giving young people access to pedagogy will help them understand the future."

Jean-François de Clermont-Tonnerre

Founded in 2009, the Jean–François and Marie–Laure de Clermont–Tonnerre Foundation aims to facilitate access to education (particularly for young people from disadvantaged backgrounds), as well as stimulate creation, whether artistic or scientific, to be disseminated to as many people as possible. The Foundation encourages initiatives stemming from understanding, creation and invention. The endeavor was inspired by François de Clermont–Tonnerre—Jean–François's grandfather—who, in the 1960s, co–founded with Professor Maurice Marois the *Institut de la vie* (Institute of Life), which aimed to bridge ethics and knowledge with the demands of life.

The Foundation is exclusively financed by the personal resources of its founders, which gives it complete freedom; it carries out its humanist and civic responsibility through well-documented, thoughtful choices it stands by.

The Foundation supports around fifteen projects, all operating in innovative fields, be they of an artistic, environmental or scientific nature: each holds meaning. Always active within the sphere of education, the Foundation also allocates several scholarships to students in the sciences, in economics and in the arts.

# A summary of the Foundation

Scholarships have been granted to nearly

#### 40 students

ir

#### 8 countries

over

#### 13 years

providing assistance for their artistic, economic or scientific studies.

An annual budget of more than

# half a million euros

distributed in the fields of education, science and culture.

# Fifteen projects

supported in 2022, of varying scope and content,

7 countries.

#### The projects in 2022

In 2022, three projects in particular highlight the Foundation's commitments:



Three years of support for the Kalulu project by Professor Stanislas Dehaene (brain science specialist and the Chair of Cognitive Psychology at the *Collège de France*), which aims to experiment with new methods for learning to read in primary school, based on the results of scientific research carried out by the professor and his team (more information on page 16)



Patronage and funding—for the second consecutive year—of the annual Biodiversity and Ecosystems Chair of the *Collège de France*, entrusted this year to the evolutionary biology researcher Tatiana Giraud and devoted to "Dynamics of biodiversity and evolution: formation of species, domestication and adaptation"; the inaugural session was on February 17 at the *Collège de France*, followed by eight courses and a symposium on June 9 and 10, 2022 (more information on pages 27 to 29)



The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation supports the Voight-Kampff project, which promotes a more humane future for technology in a screen-free world. Designed by neuroscientist Adam Kampf, of the Sainsbury Wellcome Center in London, the immersive demo space will soon be inaugurated in France thanks to the support of the Foundation. The venue host collaborative projects with artists (more information on pages 32 and 33)

#### Marie-Laure de Clermont-Tonnerre

Cofounder

Marie-Laure de Clermont-Tonnerre obtained a DEA in Economics and Business Law from the Université Panthéon Sorbonne, before joining Sciences-Po Paris (IEP).

She became the literary editor for Cinétévé, Fabienne Servan–Schreiber's film production company; in tandem, she produced work for television and cinema before co–directing Télé Images Créations (a subsidiary of TéLé Images/Simone Harari) in Paris. Marie–Laure has been fully involved in charity work since 2007. She has gone on to create, in 2009, alongside her husband, the Jean–François and Marie–Laure de Clermont–Tonnerre Foundation, in which she plays a central role in enabling new opportunities in education and culture.

Over the years, her involvement in artistic institutions has also grown: she was elected to the committees of the Society of Friends of the Museum of Art and History of Geneva, the Tokyo Art Club and the Friends of the *Palais de Tokyo*; she also joined the private circle *Vivre en Couleurs*, launched by the *Fondation Cartier pour l'Art Contempo-*

rain, as well as the international committee of the *Musée d'Art Moderne* de la Ville de Paris and the Commissioning Committee of the Hayward Gallery in London.

In 2015, she founded Spirit Now London, an art community whose funds are distributed to cultural institutions to support emerging artists, exhibitions or cultural institutions in France or in the UK. This private community composed of collectors, friends and patrons gives its members the opportunity to meet exceptional figures from the world of art, design, culture and science. Passionate about applied sciences, Marie–Laure co–authored *La Médecine Personnalisée (Personalized Medicine)* with Editions Odile Jacob in 2012, followed by two other books. They sold more than 500,000 copies in France and were translated and sold internationally.



#### Jean-François de Clermont-Tonnerre

Cofounder

Jean-François de Clermont-Tonnerre was a student of the Special Military Academy in Saint-Cyr, a naval officer and a reservist. He holds a master's degree in Banking and Finance from EPFL (École Polytechnique Fédérale de Lausanne, in partnership with HEC Lausanne) and a degree in International Economics from GIIS (Graduate Institute of International Studies) at *Université de Genève*.

He was vice-president of Banque Sarasin & cie SA in Geneva, Basel and London, and then became an advisor to various hedge funds. He also sat on the executive committee of numerous companies in IT, information technology and insurance. Today, he owns and manages AUM Asset Management, an investment fund management company in Europe.

In 2022, his involvement in sustainable development was rewarded with the "Best Sustainable Small Fund Manager-Europe" prize. An accomplished entrepreneur and philanthropist, he is passionate about growing the Foundation he co-founded with his wife; he is also a

member of its board of directors. In addition, he is a deeply involved vice-president of the Zao Wou-Ki Foundation. Inspired by the work of his grandfather, François de Clermont-Tonnerre, alongside Professor Maurice Marois—co-founders of the *Institut de la vie* (Institute of Life) in the 1960s—Jean-François is boundlessly curious about innovation, science and ecology. He angles the Foundation towards supporting research and development for new inventions and technologies.

# A Couple Involved in Philanthropy for over 13 years

An interview with Jean-François and Marie-Laure de Clermont-Tonnerre

#### You have overseen the Foundation together from the start: how do you complement each other?

- J-F. de CT Having both lost our parents early, we always felt, ever since we were newlyweds, very free to go for what we believed in. We built ourselves together, with a sense of responsibility and an aspiration for humanist values. Even if our personalities differ, we make decisions together and we inspire each other.
- M-L. de CT We learn a lot from each other. I drew Jean-François into the art world: he has immediate reactions, is enthusiastic on the spot, but digs beyond the first emotion. I love attending art fairs with him because he follows his gut and his commitment impress me.

#### Helping, giving, providing access to education: these are your anchors.

- M-L. Each person has their own story. My father, who was Romanian, lost everything during the Communist era: deeply convinced that everything is always possible, he re-made himself when he came to France. For him, money had no value, but will and work were solid engines. I admired the fact that he gave a lot, that he helped young people, that he never gave up. He liked challenges, he encouraged those around him to excel: he pushed me to study five years of law and then go to Sciences Po.
- J-F. My parents were not involved in philanthropy. What I feel is that when you have children, there is nothing more important than giving. Certain people are more empathetic than others, more sensitive to suffering. Suffering is simply intolerable to me: giving is a necessity, it brings meaning to existence and, moreover, is a responsibility. We define our lives by what we do with them.

#### What are the bridges or the similarities between art and science?

- **J-F.** Creation and creativity exist in both spheres. Everything that defines us, be it our journey or our commitments, is linked to creation, to the artistic vision of the one who creates, invents.
- **M-L.** In a work of art, or within the artist, I always look for how the creative process is anchored in his or her culture, nourished by education. I like to share moments with an artist, to enter into his or her universe, to discover his or her inspirations, to share: it stimulates and nourishes me. I make sure that my children meet artists of their time.
- J-F. To reinvent the world, you must first understand it. Science is an interpretation of the world: it allows us to get closer to it and give it meaning. It explains the world even while it's continuously evolving. Isn't that an important creative process? Today we have the freedom to spend time discovering the world and, even if we pursue different directions, we always come back to creation.
- M-L. Scientists have a great humility and a different outlook on the world.

  Their sincere passion and commitment can't be fabricated.

  Their intelligence gives meaning to life. We want to support them and help them.

#### What was the starting point for the Foundation?

- M-L. It all started thanks to Jean-François, when we were in our twenties.

  One of his clients was invested in the world of philanthropy. She asked him to become the co-trustee of one of the most important European foundations. This lasted for 10 years.
- J-F. She gave me the impetus to create my own foundation, and helped me during the first three years. I quickly turned to youth causes and education because the world is unjust for those who do not have access to education. I offered scholarships to EPFL (École Polytechnique de Lausanne). A teacher called me back six months later from Beirut to tell me that he had met a taxi driver whose son, Joseph, had a baccalaureate with honors and was destined for impressive studies but could not afford to pay for them. Joseph was our first scholarship student: at EPFL, he was an outstanding student.
- M-L. That's the Foundation's purpose: to help young people pursue their dreams. Education yields independence and autonomy: it makes everything possible. You can lose all the money in the world in 24 hours, but your education can never be taken away from you. It empowers you and structures your mind. My father knew a thing or two about that!

The Jean-François and Marie-Laure de Clermont-Tonnerre

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The Foundation

#### Do young artists and scientists have to fight the same fight?

J-F. We must give young people the chance to do the studies they want to. We must give them the opportunity to be, and to become, passionate about their art or their research. It is an admirable process. We may never find the "right thing," but we find ourselves in the process and forge by doing. Artists and scientists are visionaries: they see things differently; they are obsessed and nourished by what they do, and they take us with them.

#### You are directly involved with artists via Spirit Now. Can you tell us about this?

M-L. I created Spirit Now six years ago to bring together collectors, patrons, art- and culture-lovers for charitable purposes. For this international group, I conceived of a demanding, tailor-made program that involved meetings with curators, plus exhibition visits and artist studio tours. We want to help the artists: the essential is to enjoy the encounter, to be connected to the foundational emotion and share it. We give back, but we are not passive: this influential group aims to reach the general public—for example, commissioning a large-scale work for the public space, such as in front of the Hayward Gallery in London. As of 2022, we will participate in the financing of an exhibition at the Barbican Centre, because I strongly believe in the work of curator Eleanor Nairne.

I plan to launch The Spirit of Giving, so that certain members of the group can become patrons of one project per year. It's like financially supporting an exhibition, commissioning or producing works for a museum.

#### Neuroscience, virtual reality: Are you looking to explore these new frontiers?

J-F. Yes, we are: we are supporting three neuroscience students, funding their PhD and their post-doctoral period, plus a collaborative program between the Sainsbury Wellcome Center in London and the University of Jerusalem. Life sciences are at the heart of our actions: the links between neuroscience and virtual reality are real, beginning with how the brain understands them.

We're supporting the project around a technology that would allow people to be collectively immersed in a virtual reality: to share an alternative reality together.

We want to help those who can decipher the world of tomorrow and understand the environment in which we live. It comes back to knowledge and education: only young people with access to knowledge will be able to take charge of the future.

#### What importance do you place on ecology and biodiversity?

**J-F.** A very large importance. Our children have pulled us in this direction: they are in semi-revolt against the irresponsibility of previous generations. Science will allow us to move forward.

We worked with the Collège de France, at their request, to create a Chair position—Biodiversity and Ecosystems—and we support many scientists on these issues.

I often think back to my grandfather, co-founder of the Institut de la vie in the 1960s with Professor Marois, a doctor. Even then, they addressed ethical and environmental issues, as well as the impact of humans on ecosystems and the surrounding world.

This is the Foundation's mission: to raise the awareness of what life is through education, science, understanding of the living, the environment, art and its creative processes.

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The Foundation

# Areas of intervention and projects

# Boosting access to education

"The purpose of our Foundation is to help young people pursue their dreams. Education yields independence and autonomy: it makes everything possible."

Marie-Laure de Clermont-Tonnerre





The Jean-François and Marie-Laure de Clermont-Tonnerre
Foundation will fund the Kalulu project Professor Stanislas Dehaene's Chair at the *Collège de France*:
an examination of how to apply brain science research
to improving reading skills in primary school.

Drawing inspiration from the experimental work of Professor Stanislas Dehaene, the Excello program aims to develop and support the concrete application of new learning methods in primary education. The formulation, optimization and dissemination of educational material is based on the results of scientific research conducted by the professor and his team.

Their ambition is to bridge cognitive science and education, in the field of research-based early math and literacy, which stimulates student learning and provides teachers and parents with a way to help children progress. The implementation of the program is placed under the responsibility of the Chair of the *Collège de France*, namely Professor Dehaene and his team.

The Kalulu project, developed as part of the Excello program, offers a playful approach to reading skills through the systematic teaching of grapheme-phoneme correspondences, a so-called "phonic" method. The experimental tests optimize existing tools and function as a complement. Research and development will be carried out to help transform the work started in the research laboratory into tools that can be utilized by the general public, such as textbooks, software and training classes. The implementation is scheduled over the course of three years, from 2022 to 2024.

In 2022, the Foundation became a patron of the Kalulu project: a three-year agreement allows it to carry out its ambitions.

#### Scholarships for students from disadvantaged backgrounds

For years, the Foundation has financed a scholarship tied to the *École* polytechnique fédérale de Lausanne (EPFL), the most cosmopolitan European technical university, welcoming students and professors of nearly 120 nationalities. Both Swiss and international in scope, its encompasses the topics of openness, teaching, research and partnerships covering the most diverse backgrounds: universities and engineering schools in developing and emerging countries, high schools, industry and economics, politics and the general public.

The Foundation enables several students from underprivileged backgrounds to continue their studies thanks to these scholarships. In 2022, the Foundation is accompanying five students in their respective academic journeys at the University of Madrid, the London School of Economics, the Royal School of Needlework and the *Lycée français de Londres* (via the Families Charity Fund), and UMKC College of Arts and Sciences in Kansas City, Missouri.



#### Niño Feliz Foundation - Happy Child, Better Future

In 2022, the Jean–François and Marie–Laure de Clermont–Tonnerre Foundation will continue its support of the Niño Feliz Foundation. Based in Santa Cruz, Bolivia, the poorest country in South America, it provides support to underprivileged children in the region. Created in 1990 by Father Luc Casaert, from Tielt in Belgium, the Foundation aims to meet four fundamental needs: nutrition, health, education and personal development. It helps children grow and develop physically, mentally, psychologically and spiritually. The opportunity to study helps avoid a life on the streets, excluded from society.

In 2016, the Foundation made a donation to the Niño Feliz Foundation, which helped establish a *comedores* (canteen), where more than 1,000 children received a hot meal each day. Since then, the Foundation has faithfully supported Niño Feliz.

Since the start of the Niño Feliz Foundation in the early 1990s, it became clear to its directors that the support given to children would not be sufficient without parent involvement. Since this realization, parents have been required to attend regular meetings on education, hygiene and personal development, which complement the support offered to their children.

In 2021, the Niño Feliz Foundation celebrated its 30th anniversary. Since its creation, 889 children have obtained their secondary school diploma and 435 young people completed higher education or received a university diploma. In a country where one in seven children do not even complete primary school, this result is a remarkable achievement.

EPFL © DI

#### The Friendship Centre, India

Based in Mumbai, the Friendship Centre is a charitable organization engaged in humanitarian and spiritual services to help people in need and rebuild their lives. India is a land of extreme contrasts and rapid change. More than 400,000 children die each year from hunger and malnutrition. There are more than 4.5 million lepers, 400,000 prostitutes, 15 million people infected with HIV and two million new cases of tuberculosis detected each year. About 74% of the population still lives in rural poverty, scattered across 600,000 tribal villages and hamlets. These populations are dependent on traditional agriculture and their daily life is predicated on sheer survival. The economy is often paralyzed by excessive rain, extreme drought and sudden natural disasters.

The objective of the Friendship Centre—which provides accommodation for and educates children who grew up in the street—is to teach and feed the poorest among them. Through education, these children become independent. Daycare centers are built in the slums and house kindergarten classes and meal programs for underprivileged children.

The Foundation financed the construction of the Digha Children's Centre, which welcomes girls and boys rescued from the streets of Mumbai.

#### The Azé association in Madagascar

Azé is a non-profit association that provides access to education for children in Toliara, in the southwest of Madagascar. Azé is the phonetic French pronunciation of the Malagasy term "Azy," which means "for them, for her, for him." To them, the children: to their future!

Education allows young people to envision a better life as they become adults. It represents a fundamental asset in terms of economic and social development. The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation supports the Azé Association in Madagascar by providing breakfasts for primary school students, enabling them to pursue their schooling in better conditions.

Students supported by Azé association in Madagascar © Maï Lucas



The Jean-François and Marie-Laure de Clermont-Tonnerre
Foundation

Areas of intervention and projects

# Encouraging arts and culture

"Artists and scientists are visionaries: they see things differently; they are obsessed and nourished by what they do, and they take us with them." Jean-François de Clermont-Tonnerre

#### Focus 2022: forthcoming

Since its inception, the Foundation has been committed to arts and culture. In 2022, a major new project will combine contemporary creation with science and innovation.

#### Support for the Friends of the Beaux-Arts de Paris

The Foundation actively supports the Friends of the *Beaux-Arts de Paris*, an association founded in 2007 and governed by the law of 1901, which aims to support the activities and influence of one of Paris's oldest institutions, the *École Nationale Supérieure des Beaux-Arts*.

The Friends of the *Beaux–Arts de Paris* boosts young artists by providing funding for their education, following their careers and contributing to their public renown through exhibitions, conferences, and teaching. The organization also contributes to restoring and enhancing the *Beaux–Arts de Paris*'s collections and important architectural heritage. Since 2008, the Friends have been awarding prizes to the students, as supported by notable arts and culture figures. Through these prizes, the association highlights the work of students in three different years—either during the annual prize–giving ceremony, or during the school's open visit days. The association also accompanies them when they complete their studies (finding a studio, networking, etc.) and helps them exhibit their work in France or abroad. The Foundation has funded four editions of the prize.





Zao Wou-Ki, untitled, 1994, Watercolor on paper, 35x56.5 cm, private collection, photo Rights reserved © Zao Wou Ki / ProLiterris, Zurich

#### The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation and the Zao Wou-ki Foundation

The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation supports the Zao Wou-Ki Foundation, which pays tribute to and promotes the work of this eponymous artist. It also provides support for exhibitions and activities by other artists.

Born in Beijing in 1920, Zao Wou-Ki arrived in Paris in 1948, where his exhibitions were hailed by figures such as Henri Michaux, Joan Miró et Claude Roy. He was warmly welcomed in France and his close bond with the country lasted until the end of his life, more than 60 years later. It was thanks to André Malraux—writer, connoisseur of civilizations and minister of cultural affairs—that Zao Wou-Ki obtained French citizenship in 1964, the year General de Gaulle recognized the People's Republic of China. In 1993, Zao Wou-Ki became a Commander of the *Légion d'honneur*; he received Japan's *Praemium Imperiale* in the painting sector the following year. He was elected a member of the Academy of Fine Arts in 2002.

Jean-François and Marie-Laure each play an important role within this Geneva-based foundation: Marie-Laure was its secretary from 2011 to 2016 and Jean-François remains its vice-president.

The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation

Areas of intervention and projects

# Supporting ecological and environmental issues

"The Foundation's support of the new Biodiversity and Ecosystems Chair at the Collège de France is a way to raise awareness and disseminate knowledge linked to the living world.

It perpetuates work spearheaded by my grandfather, François de Clermont-Tonnerre, and Professor Marois ever since they created the Institut de la vie in the 1960s."

Jean-François de Clermont-Tonnerre



© Shutterstock

The Foundation is funding the new Biodiversity and Ecosystems Chair at the *Collège de France*, for a three-year duration (2021-2023).

Created in 2021 with support from the Jean–François and Marie–Laure de Clermont–Tonnerre Foundation, the annual Biodiversity and Ecosystems Chair aims to help research evolve and shed light on debates regarding the environment and biodiversity. The Foundation invites leading personalities to the *Collège de France*, whose scientific work is intended to be widely disseminated to the general public. This dissemination takes the form of free education open to all, provided by the visiting professor: an introductory lesson, a series of eight free courses—as is the tradition of the *Collège*—followed by seminars and a colloquium.

In 2020–2021, the chair was allotted to Chris Bowler, director of the plant and algal genomics laboratory of the Institute of Biology at the *École Normale Supérieure* in Paris. He is also a member of the *Académie française de l'agriculture* and one of the scientific coordinators of the Tara Ocean project, teaching biodiversity and ecosystems across time and space.

In 2021–2022, the Biodiversity and Ecosystems Chair is entrusted to Tatiana Giraud, Director of Research at the CNRS, professor at the École Polytechnique, deputy director of the Ecology, Systematics and Evolution Laboratory, member of the Académie française des sciences and laureate of numerous scientific prizes. She studies the diversity of fungi and plants, as well as the evolutionary mechanisms that allow organisms to diversify and adapt to their environment. These are fundamental questions for understanding the living world and this research has applications that could forestall the consequences of current global shifts. Her work has led to a better understanding of how new plant diseases emerge in natural and agricultural ecosystems.



Collège de France

The *Collège de France* was founded in 1530. It is located in Paris's 5th arrondissement, in the Latin Quarter, across from the historic Sorbonne campus. The *Collège* is considered the most prestigious research establishment in France. In 2017, 21 Nobel Prize laureates and 8 Fields medalists were affiliated with the institution. It does not confer degrees; each professor is required to give conferences, where participation is free and open to all.



Collège de France © Patrick Imbert - Collège de France

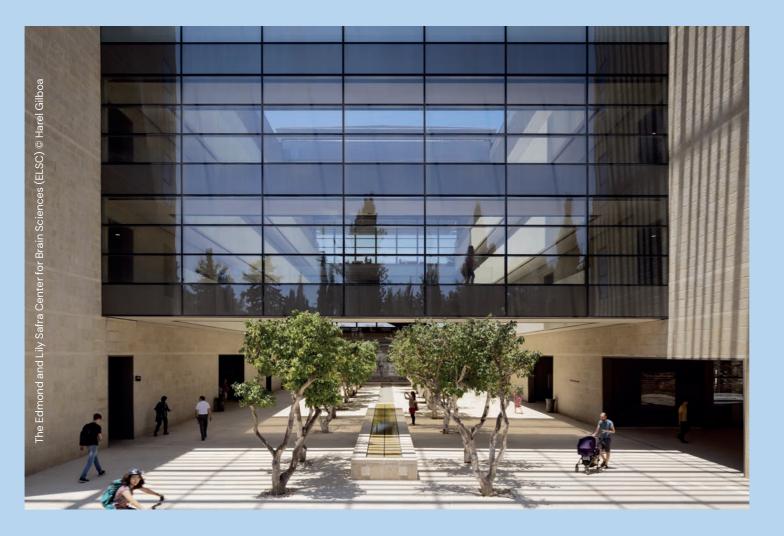
The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation

Areas of intervention and projects

Areas of intervention and projects

# Bolstering science and innovation

"To reinvent the world, we first have to understand it. Science is an interpretation of the world: it allows us to draw it nearer and give it meaning." Jean–François de Clermont–Tonnerre



#### The Foundation supports a global collaboration in brain science research

Throughout a three-year agreement (2019–2022), the Jean-François and Marie-Laure de Clermont-Tonnerre Foundation will help finance the research of a post-doctoral student in a joint program between the research groups at the *Centre Edmond et Lily Safra* for brain sciences at ELSC (Hebrew University of Jerusalem) and the Sainsbury Wellcome Center (SWC) at UCL in London for neural circuits and behavior. The overarching goal of this collaborative platform is to strengthen, through research, ties between academic institutions in Israel and the UK. This collaboration is made possible through local grant research and joint/mutual meetings.

The provided funding has helped bring together scientists from both institutions by way of an annual symposium, alternating between Jerusalem and London; it helps exchanges between students at the respective institutions, strengthening links between the countries through academia. The ELSC and SWC researchers pioneer high-risk, high-reward projects not typically funded by government organizations. More specifically, they develop a theoretical understanding of biological problems in neuroscience.

The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation

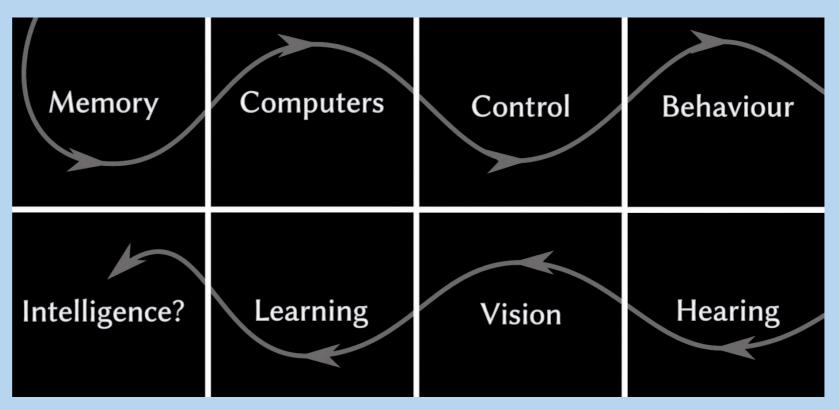
Areas of intervention and projects

#### The Foundation supports the Voight-Kampff project and its artistic developments

Voight-Kampff Ltd was founded in 2019 as a not-for-profit technology company. The project was designed by Adam Kampf, of the Sainsbury Wellcome Center in London, and made possible thanks to the support of the Jean-François and Marie-Laure de Clermont-Tonnerre Foundation. Its aim is to improve the relationship between the brain and technological tools made available to it.

In collaboration with neuroscientists, artists and technologists, Voight–Kampff is developing new digital information display technology inspired by the way our brain understands and interacts with the world. The goal: a screen–free world. This new technology does not require VR glasses; instead, a network of laser micro–projectors controls all the light in the room. In this Voight–Kampff space, what we see is a fusion of the physical environment and virtual content. The possibilities are infinite: from a child playing amidst fairytale castles in their bedroom to artists creating an immersive art experience on a never–before–experienced level.

For the Jean-François and Marie-Laure de Clermont-Tonnerre Foundation, the Voight-Kampff project promotes a more human future for technology: a future that it wishes to reveal and make accessible to the world via art. The Foundation's support will thus enable Voight-Kampff to create the first immersive space in Paris: a single room that utilizes this new light technology. This demonstration space will host collaborative projects with artists, which will then circulate elsewhere throughout 2022. In addition, the Foundation supports the development of new training courses to explain this technology to the great minds who will use it.



Voight - Kampff project © DR



Portrait of Adam Kampff © DR

The Jean-François and Marie-Laure de Clermont-Tonnerre Foundation

Areas of intervention and projects

# Practical information

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